

AAPA Spring Conference

April 20-22, 2015

Mayflower Renaissance

1127 Connecticut Ave., NW ♦ Washington, DC

Monday, April 20

Policy/Technical Committee and Delegation Meetings

8:00 a.m. – 5:00 p.m.	Registration (Promenade Foyer – lobby level)
8:00 a.m. – Noon	Committee Meetings as Called (please see meeting grid)
8:30 – 9:30 a.m.	Executive Committee Meeting (Senate Room – lobby level)
9:45 – 10:45 a.m.	Port Directors Only Meeting (Chinese Room – lobby level)
10:45 a.m. – 12:15 p.m.	Canadian Delegation Meeting (Maryland Room – second floor)
10:45 a.m. – 12:15 p.m.	Latin American Delegation Meeting (Senate Room – lobby level)
10:45 a.m. – 12:15 p.m.	U.S. Legislative Policy Council Meeting (Chinese Room – lobby level)

★ ★ SPRING CONFERENCE BUSINESS PROGRAM KICK OFF ★ ★ Seaports of the Hemisphere Allied in Relationships for Excellence (SHARE) sessions

12:30 – 1:45 p.m.
(Grand Ballroom – lobby level) **Luncheon and Keynote Address by AAPA 2015 Port Person of the Year**

Introduction:

*Kurt J. Nagle
AAPA President & CEO*

Presented by:

*Kristin Decas
CEO & Port Director
Port of Hueneme/Oxnard Harbor District
AAPA Chairwoman of the Board*

Speaker:

*Lic. Guillermo Ruiz de Teresa
General Coordinator of Mexican
Ports and Merchant Marine
México City, México*

Sponsored by **Parsons Brinckerhoff**



1:45 – 3:00 p.m.
(State Room – lobby level)

Rethinking Energy Opportunities and Resiliency at Ports

The panelists will provide an overview of today's ever-changing energy industry (consumption and well as energy imports and exports) followed by two case studies highlighting strategies that ports can pursue to ensure energy availability, reduce energy costs, and lock in energy supplies.

Moderator:

*Jim Quinn
President and Chief Executive Officer
Port Saint John*

*Richard D. Cameron
Managing Director, Environmental Affairs
& Planning
Port of Long Beach*

Speakers:

*Barry Worthington
Executive Director
United States Energy Association
Washington, DC*

*Dorota Kwasnik
Environmental Specialist, Energy
Port Metro Vancouver*

Monday, April 20 *(continued)*

3:00 – 3:15 p.m.
 (Promenade Foyer – lobby level)

Break

Sponsored by:
Hutman Marketing Corporation



3:15 – 4:15 p.m.
 (State Room – lobby level)

Cybersecurity – Understanding the Business Risk

As we see more and more incidents of cybercrime experienced by large, sophisticated businesses and government, concerns about protecting the supply chain have increased. While IT staff handle the details, port leaders should understand the business risk to the organization and how we can work with our industry partners.

Speakers:

Paul Martino
 Vice President, Senior Policy Counsel
 National Retail Federation
 Washington, DC

Kimberly Peretti
 Partner
 Alston & Bird
 Washington, DC

4:15 – 5:45 p.m.
 (Chinese Room – lobby level)

AAPA 2014-2015 Board of Directors Meeting

6:00 – 7:30 p.m.
 (Colonial Room – lower level)

Reception

Hosted by **PortMiami**
 2015 AAPA Annual Convention host



Tuesday, April 21

8:30 a.m. – 5:00 p.m.
 (Promenade Foyer – lobby level)

Registration

8:30 – 9:00 a.m.
 (Promenade Foyer – lobby level)

Continental Breakfast

Sponsored by:
Boyden Global
Executive Search
 and
Saul Ewing, LLP



9:00 – 10:15 a.m.

Informal Roundtable Discussions on Container and Non-Container Port Issues — AAPA Members Only

Container Port Issues –
 Promenade Ballroom – lobby level

Container Discussion Leader:
Tay Yoshitani
 Advisor/CEO Retired
 Port of Seattle
 Immediate Past Chairman of the Board

Non-Container Discussion Leader:
Kristin Decas
 CEO & Port Director
 Port of Hueneme/Oxnard Harbor District
 AAPA Chairwoman of the Board

10:15 – 10:30 a.m.
 (Promenade Foyer – lobby level)

Break

* Simultaneous translation of English to Spanish and of Spanish to English will be offered.

Tuesday, April 21 (continued)

10:30 – 11:30 a.m.
(State Room – lobby level)

Port Cooperation and Partnerships

Learn how port cooperation – through port alliances, cooperative agreements and/or joint marketing – may be used as a strategy to tackle business development, operational efficiencies, and other issues.

Discussion Leader:
John G. Wolfe
Chief Executive Officer
Port of Tacoma

Juan Kuryla, PPM®
Port Director
PortMiami

Speakers:
Paul Anderson
President & CEO
Port Tampa Bay

Mauricio Suárez, PPM®
Gerente General
Sociedad Portuaria de Santa Marta S.A.
Colombia

End of SHARE sessions

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities
(open to all AAPA members)

11:30 a.m. – Noon
(State Room – lobby level)

The Rising Economic Impacts of U.S. Seaports — New Findings

Our speaker will announce the results of a just completed study on the sizable, and growing, impacts of U.S. seaports on the economy, jobs, and tax revenues.

Introduction:
Mr. Nagle

Speaker:
John C. Martin, Ph.D.
President
Martin Associates
Lancaster, PA

Noon – 1:30 p.m.
(Grand Ballroom – lobby level)

Luncheon Program Featuring an Address on Transportation Policy

Introduction:
Kristin Decas
CEO & Port Director
Port of Hueneme/Oxnard Harbor District
AAPA Chairwoman of the Board

Speaker:
Peter Rogoff
Under Secretary of Transportation for
Policy
U.S. Dept. of Transportation

1:30 – 2:00 p.m.
(State Room – lobby level)

AAPA Press Conference: U.S. Ports – Dynamic Economic Engines Threatened by Crumbling Infrastructure

*A new AAPA “State of Freight” survey unveils critical seaport related infrastructure needs. **All members are encouraged to attend.***

Participants:
Kurt J. Nagle
President and CEO
AAPA

Kristin Decas
CEO & Port Director
Port of Hueneme/Oxnard Harbor District
AAPA Chairwoman of the Board

John C. Martin, Ph.D.
President
Martin Associates
Lancaster, PA

Tuesday, April 21 *(continued)*

2:00 – 2:30 p.m.
(State Room – lobby level)

Economy in Motion: The National Intermodal and Sustainable Freight Infrastructure Act (H.R. 1308)

Introduction:
Chairwoman Decas

Speaker:
The Honorable Alan Lowenthal (D-CA)
Ranking Member
House Natural Resources Subcommittee
on Energy and Mineral Resources

2:30 – 3:00 p.m.
(State Room – lobby level)

Security of America's Seaports and Cybersecurity Risks

Introduction:
Chairwoman Decas

Speaker:
Adm. Paul F. Zunkunft
Commandant
U.S. Coast Guard
Washington, DC

3:00 – 3:10 p.m.
(Promenade Foyer – lobby level)

Break
Sponsored by:
Jones Walker



3:10 – 3:35 p.m.
(State Room – lobby level)

The U.S. Trade Agenda and Trade Facilitation Efforts

Introduction:
Chairwoman Decas

Speaker:
Ambassador Robert W. Holleyman II
Deputy U.S. Trade Representative
Washington, DC

3:35 – 4:00 p.m.
(State Room – lobby level)

How Ports Can Help Create A Sustainable Environment

Introduction:
Chairwoman Decas

Speaker:
The Honorable Gina McCarthy
Administrator
U.S. Environmental Protection Agency

4:00 – 4:30 p.m.
(State Room – lobby level)

Presentation of AAPA 2015 U.S. Port Person of the Year Award

Introduction:
Gary LaGrange
President and CEO
Port of New Orleans

Speaker:
The Honorable David Vitter (R-LA)
U.S. Senate

NOTE

If you are attending the Reception on Capitol Hill, buses will depart promptly at 4:45 p.m. from the DeSales Street entrance of the hotel. Please exit via the doors between the front desk and the elevators.

Tuesday, April 21 *(continued)*

5:30 – 7:00 p.m.

Reception on Capitol Hill
(House Transportation & Infrastructure Committee Room
2167 Rayburn House Office Building, Washington, DC)

Buses will depart promptly at 4:45 p.m. from the DeSales Street entrance. Please exit the hotel via the doors between the front desk and the elevators.

Sponsored by:

Lewis, Longman & Walker, P.A.,



Great Lakes Dredge & Dock,



O'Donnell MMO Partners,

Rick Maldonado & Associates, Inc.,



Jones Walker



Gahagan & Bryant Associates, Inc.,

Mabry Public Affairs LLC.

Hurt, Norton & Associates, Inc.,



Cornerstone Government Affairs



and

Alcalde & Fay

ALCALDE & FAY

Wednesday, April 22

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities

9:00 a.m. – 3:00 p.m.

AAPA Government Relations staff have set up a series of meetings with Members of Congress and Department/Agency staff. Attendance is open to all for U.S. corporate members, but space at individual meetings may be limited.

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