

Addressing Communications Gaps to Improve Efficiency

Cargo Optimization Seminar
June 8, 2016

**THE PORT AUTHORITY
OF NY & NJ**

Addressing Communications Gaps to Improve Efficiency



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Bezos: Amazon looking to supplement parcel carriers, not replace them

Maersk to transport aluminum for Russian producer

Hapag-Lloyd tells customers to avoid NY port due to congestion

WEDNESDAY, JULY 31, 2013

The Port of New York and New Jersey has been hit this summer by what one executive calls a "perfect storm" of labor shortages, computer glitches, and new trucking regulations.

The situation has gotten so bad that the German container shipping company Hapag-Lloyd suggested its customers route cargo through other ports.

"We are experiencing severe congestion throughout the port of New York," Hapag-Lloyd told customers in a memorandum dated July 26.

"Both local and rail cargo are affected. In efforts to minimize commercial exposure to NY/NJ and restore our service to our customers, we strongly suggest, rerouting cargo whenever possible," the carrier said. It suggested shippers consider alternative ports such as Montreal, Halifax, Norfolk, Baltimore and Savannah.

"We continue to work diligently with all marine terminals, rail service providers, partner lines, port authority, however, we do not expect normal service to be restored until approximately middle of September 2013," Hapag-Lloyd said.

John Nardi, president of the New York Shipping Association (NYSA), noted

THE PORT AUTHORITY OF NY & NJ

We're investing \$4.4 billion in:

- Making the Port of NY/NJ "Big-Ship" ready in 2016
- Raising the Bayonne Bridge Roadway to 215 feet...and much more

Delivering the Goods Learn More

The Port of New York and New Jersey

RELATED ARTICLES

FTR: Class 8 orders stabilize after fourth-month decline

Net orders for North American Class 8 trucks in May grew 4 percent from April, but were still down 30 percent compared with May 2012, according to preliminary data from freight forecaster FTR Transportation Intelligence.

AAR: U.S. freight rail traffic slide continues in May

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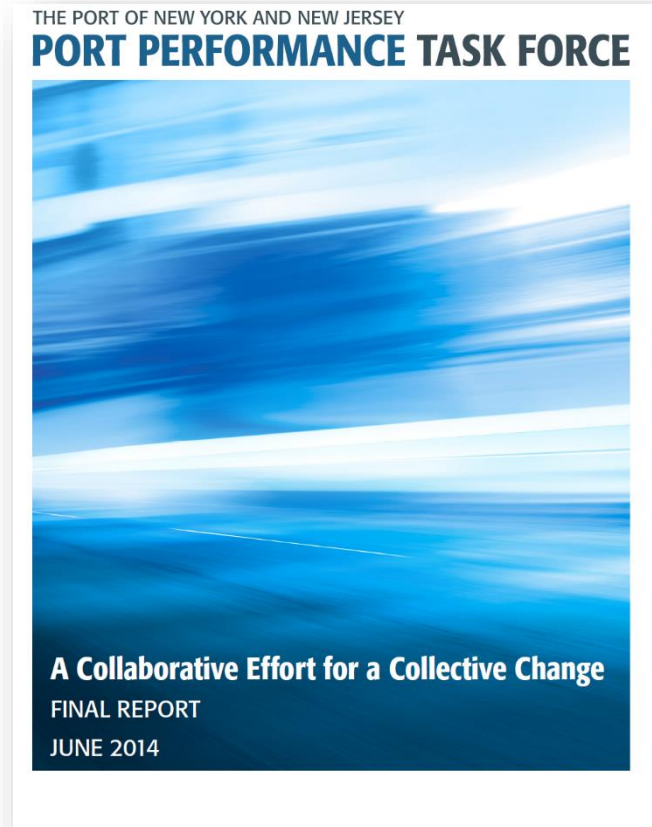
- Confusion

- Misaligned Priorities

- Unclear Motives

- Indecisive Actions

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The Port of New York & New Jersey

PORT PERFORMANCE Task Force

The Port Performance Task Force initiative includes the objective to improve communications to customers and operators in the Port of New York and New Jersey. In that and other ways, the PPTF goal is to better serve you and your business. As such, your input is essential to meeting this particular objective. We ask that you please take a few minutes to answer a quick survey. We ask that you please complete by April 16, 2014.

1. Please tell us how you currently learn information, or receive news about port operations in the Port of NY & NJ.

2. How would you prefer to receive general communications about the Port of NY & NJ?

Email Text Message Mail Social Media

3. How would you prefer to receive real time information about the Port of NY & NJ?

Email Text Message Mail Social Media

4. Do you use social media for obtaining news and business information?

Yes No

5. If so, which social media sites do you use most?

Twitter Facebook LinkedIn Instagram Other (please specify)

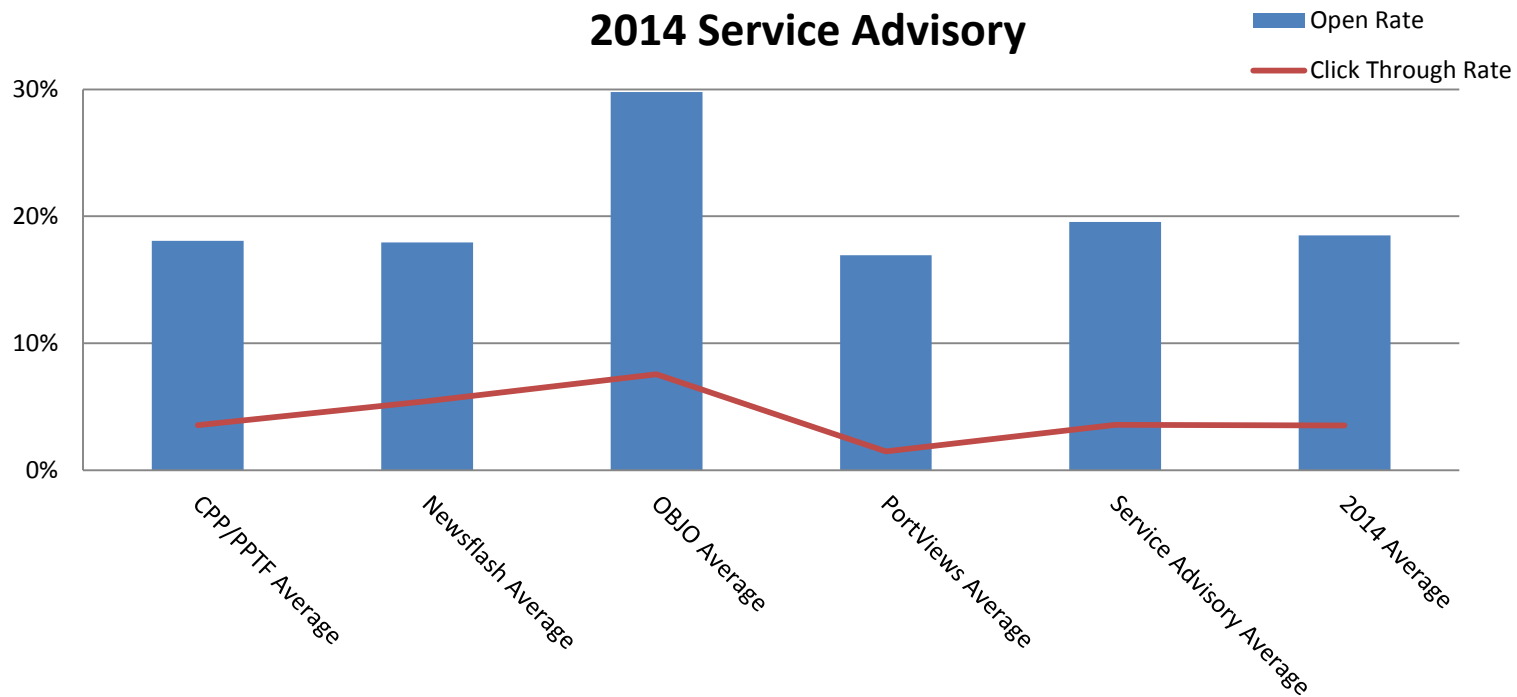
6. What type of information would you like to receive regarding the Port of NY & NJ?

Facility Improvements Operations Information Policies & Procedures

Port Security & Safety Vessel Services Rail Services

Other (please specify)

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The screenshot shows the website for the Council On Port Performance, a part of the Port Authority of New York and New Jersey. The page features a navigation menu with options like Home, About the Port, Services, Port Security and Safety, Port Redevelopment, Council On Port Performance, and Port Directory. The main content area includes the Council's logo, a tagline "A Collaborative Effort for a Collective Change", social media sharing options, and a list of resources such as "Truckers' Resource Guidebook" and "CPP Facts Sheet". A news section dated January 21, 2016, discusses container volume growth and provides instructions for preparing for pick-up/delivery. A sidebar on the right offers language options (English, Spanish, Chinese, Polish) and links to a webinar and a terminal information portal system.

Port of New York and New Jersey
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Port of New York and New Jersey
Council On Port Performance

A Collaborative Effort
for a Collective Change

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Truckers' Resource Guidebook: English | Spanish | Chinese | Polish

Port of NY and NJ Inaugurates TIPS System

CPP Facts Sheet

CPP Minutes, May 11, 2016

Teamwork and Efficiency Key to Growth

January 21, 2016

Container volume in the Port of New York and New Jersey increased significantly last year with organic growth, added vessel services, and the diverted West Coast freight. This prosperity, and other factors, can bring periodic challenges to the port, but by continuing to work together to implement the initiatives of the Council on Port Performance (CPP), we can remain the preeminent East Coast port even as we continue to grow. Port users can help themselves and the entire port community by following the recommendations below.

Preparing for your pick-up/ delivery:

1. Sign up for PortNYNJAlerts at http://www.paalerts.com/default_Port.aspx to receive the latest information about terminal and roadway conditions, closures, and more;
2. Avoid being sent to Driver Assistance (Trouble Window) by:

Keep On Truckin' Through
THE PORT OF NEW YORK & NEW JERSEY

English >
Spanish >
Chinese >
Polish >

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