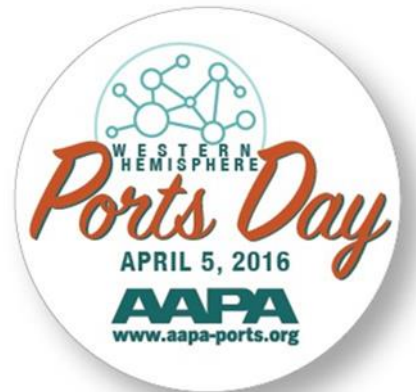


WESTERN  
HEMISPHERE  
*Ports Day*  
APRIL 5, 2016  
#PORTSUNITED



PORTS: UNITED FOR THE FUTURE

A day to share with the world how ports are united for prosperity, job creation and for communities,





# Ports: United for the Future

Western Hemisphere Ports Day is a unique opportunity for AAPA members to collaboratively recognize and celebrate the value of ports. There will be lots of opportunities to get involved and to highlight our messages!



# Ports: United for Prosperity

Ports contribute trillions of dollars to the economy, generate critical tax revenue for local communities, and move billions of tons of cargo for manufacturers, workers, farmers and consumers.



# Ports: United for Communities

In communities hemisphere-wide, ports are integral partners on issues including transportation, economic development, environmental stewardship, youth outreach, and job training and education.



# Ports: United for Job Creation

Ports are vital job creators in the regions they serve, and will continue to support a strong workforce as shipping volume increases worldwide.

# Ports Day Ad



#### AAPA ANNOUNCES: WESTERN HEMISPHERE PORTS DAY

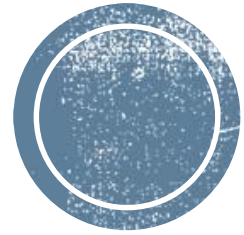
Ports Day is a unique opportunity for the Western Hemispheric port industry to highlight and celebrate the value of ports.

- Ports contribute trillions of dollars to the global economy and move millions of tons of cargo for manufacturers, workers, farmers and consumers worldwide.
- Ports are vital job creators in the regions they serve, and will support a strong workforce as shipping volumes increase worldwide.
- In communities across the globe, ports are integral partners on issues including transportation, economic development, environmental stewardship, job training and education.



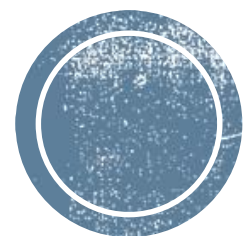
VISIT: [WWW.AAPA-PORTS.ORG](http://WWW.AAPA-PORTS.ORG)  
TO DOWNLOAD YOUR PORTS DAY TOOLKIT TODAY!





# Ports Day “Swiss Cheese” Press Release

Port of \_\_\_\_\_ Celebrates Western Hemisphere Ports Day  
*April 5 marks day of recognition for port contributions to regional economy*



# Ports Day “Swiss Cheese” Op Ed Piece

A Day to Support Our Ports: United for the Future

# Ports Day Social Media

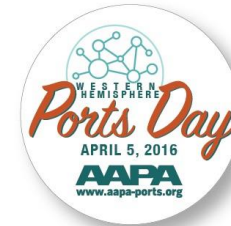


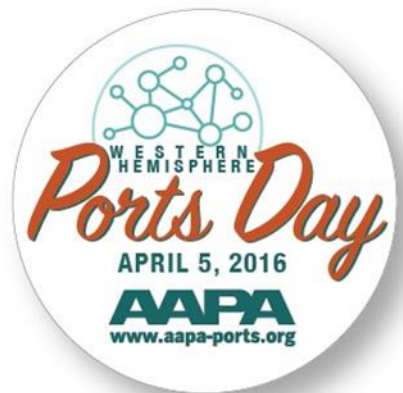
[Facebook]: \$3.75 Trillion: Value of trade through ports in the Western Hemisphere in 2014. #PortsDay

[Facebook]: 3.48 Billion: Metric tons of trade through ports in the Western Hemisphere in 2014. #PortsDay

[Twitter]: \$3.75 Trillion: Value of trade through ports in the Western Hemisphere in 2014. #PortsDay  
#MaritimeMonday

[Twitter]: 3.48 Billion: Metric tons traded through ports in the Western Hemisphere in 2014. #PortsDay  
#TradeTuesday





# Canadian Reception Kick off and Spring Conference