Ports Day and Infrastructure Week

Harbors and Navigation Committee

Jim Walker

March 31, 2016
Western Hemisphere Ports Day

APRIL 5, 2016
Ports Day 2016

AAPA ANNOUNCES: WESTERN HEMISPHERE PORTS DAY

Ports Day is a unique opportunity for the Western Hemispheric port industry to highlight and celebrate the value of ports.

- Ports contribute trillions of dollars to the global economy and move millions of tons of cargo for manufacturers, workers, farmers and consumers worldwide.
- Ports are vital job creators in the regions they serve, and will support a strong workforce as shipping volumes increase worldwide.
- In communities across the globe, ports are integral partners on issues including transportation, economic development, environmental stewardship, job training and education.

VISIT: WWW.AAPA-PORTS.ORG
TO DOWNLOAD YOUR PORTS DAY TOOLKIT TODAY!
Ports Day Resources

Resources

- Ports Day ad for print publications (below)

- High-res PDF of Ports Day ad
- Zip folder of Ports Day ad design elements
- Model Ports Day Press Release
- Model Ports Day Op-ed
- Social Media Image: 2014 Western Hemisphere trade volume
- Social Media Image: 2014 Western Hemisphere Ports’ trade economic value
- Ports Day Sample Social Media Posts
Infrastructure Week 2016

- May 16-20, 2016
- Panel Discussion at Ports
- 2015 Port of New Orleans
  - Port Director
  - Corps
  - ASCE – Infrastructure Report Card
  - Freight mover
- Port Tour (optional)
- Media coverage