Port competitiveness and the (new) world order

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A few words about IAPH

- Founded in 1955
- Today:
  - 170 ports
  - 140 port-related businesses
  - 90 countries
- Principal roles:
  - Advocacy (NGO status with IMO and other UN bodies)
  - Collaboration (e.g. World Ports Climate Initiative)
  - Network (e.g. World Ports Conference, Women's Forum, ...)
- Change process:
  - New constitution
  - Future: www.surveymonkey.com/r/IAPH2017
Overview

1. Evolution of the port concept
2. Geo-political factors
3. Sustainable development
4. Conclusions
1. Evolution of the port concept

Luis Huergo (1837-1913)

Eduardo Madero (1823-1894)
5th generation port: the Smart Port
Ports connect ...

Infrastructure  People

Businesses  Communities
2. Geo-political factors
Recently completed bi-lateral deals

Bi-lateral deals under negotiation

Possible US deals mooted by Donald Trump

Existing US trade deals or negotiations either threatened or frozen by Donald Trump

Source: FT research
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Nafta* = North American Free Trade Agreement
TTIP = Trans-Atlantic Trade and Investment Partnership
Political level of attendance at Belt and Road Forum – Beijing, 14 May 2017 © The Diplomat
PARIS 2015
UN CLIMATE CHANGE CONFERENCE
COP21·CMP11
3. Sustainable development
World Ports Sustainability Program

- **Concept:**
  - Library of best practice
  - Platform for existing projects
  - Laboratory for new projects

- **Thematic areas (work in progress):**
  - Future-proof infrastructure
  - Climate and energy
  - Societal integration
  - Safety and security
  - Governance and ethics

- **Horizontal areas:** reporting – innovation - collaboration

- **Initiative and lead:** IAPH

- **Partners:** AAPA – ESPO – AIVP – PIANC
Official launch – Antwerp, 22-23 March 2018
4. Conclusions

Port competitiveness:
- looking beyond the sea: logistics & industry
- looking beyond business: people & environment
- embracing sustainability in its fullest meaning

(New) world order:
- free trade is far from dead
- new trade deals / routes = new opportunities for ports
- local benefits to be articulated and secured
Take the IAPH survey!

www.surveymonkey.com/r/IAPH2017