AAPA Executive Management Seminar
May 2, 2017

Presented by: John Thorington and Karl Strauch
Overview

- Florida’s largest port in cargo tonnage and area
- 5000 Acres, Florida’s deepest port at 43 feet
- Diverse mix of bulk, break bulk, and container traffic
- Major fertilizer port and energy gateway for state
- Tampa Port Authority, d/b/a Port Tampa Bay, formed in 1945
- Commercial beginnings of the port date back to mid 1800’s with shipment of cattle to Cuba
FDOT Secretary Jim Boxold

2015 Economic Impact

85,034 Annual Jobs

$17.2 Billion Annual Economic Impact

The port supports the State & local governments by bringing in a return investment with:

$612.2 Million of Annual Tax Revenue

$5.1 Billion Total Personal Income & Consumption

$55K Average Salary
Generational Impact Through Involvement
COMMUNITY INVOLVEMENT AND OUTREACH

Run the Connector 5K

2014 State of the Port check presentation for Run the Connector 5K - United Way ELI, Support the Troops, Palmetto Beach Community Center, and LLS
Port CEO Paul Anderson, Former Propeller Club Education Chairman Dave Sessums, and Former Hillsborough County Public Schools Superintendent MaryEllen Elia speak to students in Jefferson High School’s Maritime & Marine Environmental Science Honors Academy magnet program.
STATE, NATIONAL AND INTERNATIONAL CONFERENCES HOSTED

Building Florida's Future

10th Annual Shifting International Trade Routes

Environmental Compliance Workshop

4th Annual Tampa Bay Safety & Risk Mitigation Summit

28th Annual Tampa Steel Conference
BUSINESS OUTREACH
REK Pier Expansion – Energy Gateway for Central FL
Legislative/Governmental Outreach
FOR IMMEDIATE RELEASE

Date: March 28, 2014
Contact: Andy Folies, TPA PR Director, jfolies@tampaairport.com

Port Tampa Bay environmental project recognized with award by Tampa Bay Regional Planning Council

TAMPA, Fla. — Port Tampa Bay is pleased to announce that one of its major environmental projects, the McKee Bay Restoration project, has been awarded an Honorable Mention by the Tampa Bay Regional Planning Council, in its 22nd Annual Future of the Region Awards, today at the Carillon Hilton in St. Petersburg.

The Future of the Region Awards event highlights projects and programs that exemplify regionalism, and recognizes outstanding achievements and contributions that benefit the regional community. The port, with assistance from the Southwest Florida Water Management District (SFWMD), embarked upon and completed a combination of wetland restoration projects within the McKee Bay Ecosystem in Tampa Bay. The net impact of this work has resulted in the restoration of estuarine wetlands and adjacent shallow intertidal bay bottom within this historically impaired water body.

Representatives from the project partners accepted the award, including Port Tampa Bay; Tampa Contracting Services (TCS), Orion Marine Construction; Southwest Florida Water Management District (SFWMD); and CH2M HILL.

“Tampa Bay’s environmental projects such as this one are helping to benefit the delicate marine habitats of Tampa Bay and the community,” Paul Anderson, port president and CEO, said. “We are thrilled to again be honored with an award from this great agency and appreciate the professionalism of the judges who recognize these important projects.”

### END ###
Media Communications

Press Releases  Media Advisories  Social Media  Public Records  Publications

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New Brand, New Messaging

• Focus on Engagement & New Culture
• Focus on Regionalism
• Focus on Diversity in our lines of business
Marketing & Advertising

New Brand, New Messaging

OUR BACKYARD JUST KEEPS GETTING BIGGER.

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Florida is one of the fastest growing markets in the U.S. and poised to soon surpass New York as the 3rd most populous state with a projected 8 million plus by 2020.

With today’s population of more than 8 million residents and 50 million visitors annually, the Tampa Bay-Orlando-Hurricane corridor is a major consumer market, projected to be the fastest growing region in Florida for the next 20 years.

Investment in the Port Tampa Bay region will increase at twice the rate of Miami/South Florida over the next 5 years.

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PORT TAMPA BAY
Save millions in logistics costs

58 million customers:
The largest & fastest growing region in new, 3rd largest state.

Port Tampa Bay is hands down the most efficient route into Central Florida with the ability to reach most of the region within an hour.

Together with dramatic improvements such as a dedicated truck ramp to/from the Tampa/Orlando I-4 connector and the addition of two new post-panamax cranes in 2016, Port Tampa Bay’s greater capacity and more frequent services make serving Florida from the middle your most efficient play.

It’s time to reroute your thinking.