Assessing
Public Port Authority

STRATEGIC Management Challenges
Goals

Trends, Updates

Best Practices

“Hybrid” Management Proposition
Trends, Updates

Best Practices

“Hybrid” Management Proposition

WHAT DO YOU THINK?
Goals

Operations
Planning
Marketing
Finance / Administration
Organizational Behaviors
Stakeholders Relationships
Intergovernmental Relationships
“Impacts” Values
Understanding Public Port Authority Management Challenges

Operations
Planning
Marketing
Finance / Administration
Organizational Behaviors
Stakeholders Relationships
Intergovernmental Relationships
“Impacts” Values

Board - Management Relationships
Goals

Understanding Public Port Authority Management Challenges

Each Port Authority Is Different
Goals

Understanding Public Port Authority Management Challenges

Each Port Authority Is Different

So Are Your Position and Career Challenges
Port Authority

Or Port?
Public Agency
or
Business
Case Studies - Profiles
By Perceptions
“Grading” System?
Draft In Progress
Factual - Without Identity
Revenues $1 million Daily
Revenues $1 million Daily

Outlays $2 million Daily
Revenues $1 million Daily
Outlays $2 million Daily

Capital Projects Underway

>$4 billion
Revenues  $1 million Daily
Outlays $2 million Daily
Capital Projects  >$4 billion

Dominant Market Shares
Revenues  $1 million Daily
Outlays $2 million Daily
Capital Projects  >$4 billion
Dominant Market Share

“Best Port” Honors
Revenues $1 million Daily
Outlays $2 million Daily
Capital Projects $4 billion
Dominant Market Share
“Best Port” Honors

Environmental Awards
For Strategic Environmental Management
Revenues $1 million Daily
Outlays $2 million Daily
Capital Projects >$4 billion
Dominant Market Share
“Best Port” Honors
Environmental Awards

Professional Honors
Depth of Management Staff Talent
Revenues $1 million Daily
Outlays $2 million Daily
Capital Projects >$4 billion
Dominant Market Share
“Best Port” Honors
Environmental Awards
Professional Honors

Constituent Support
Very Favorable
Revenues  >$1 million Daily
Outlays  $2 million Daily
Capital Projects  >$4 billion
Dominant Market Share
“Best Port” Honors
Environmental Awards
Professional Honors
Constituent Support Very Favorable

Grade ?
Revenues  >$1 million Daily
Outlays  $2 million Daily
Capital Projects  >$4 billion
Dominant Market Share
“Best Port” Honors
Professional  Honors
Constituent Support Very Favorable

Four CEOs  - Two Acting CEOs
Last Five Years
Strategic Management Issues
Coastal Counties of United States Population Trends

Strategic Management Issue ?
Strategic Management Issue?

Coastal Counties - 11 per cent of Land Area

53 per cent of Population

>165 Million

Recreation and Retirement

Rising Sea Levels?

Your Port’s Trends and Realities
Coastal Counties - 11 per cent of Land Area

53 per cent of Population

>165 Million

Recreation and Retirement

Rising Sea Levels?

Your Port’s Trends and Realities

Port Development Footprint
Land Use Values
Life Quality Impacts