Grant Funding Strategies: Institutional Funders

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GRANT FUNDING STRATEGIES
OVERVIEW OF SOCIAL SECTOR FUNDING
Nonprofit Revenue

Source: *Nonprofit Sector in Brief 2015*
National Center for Charitable Statistics, the Urban Institute
Private Contributions By Source

Total Giving: $373.25 ($ in billions)

- 71% Individuals $264.58
- 16% Foundations $58.46
- 9% Bequests $31.76
- 5% Corporations $18.45

Source: Giving USA 2016, Giving USA Foundation, Researched and written by the Center On Philanthropy at Indiana University
TYPES OF FOUNDATIONS
Private Foundations

There Are Three Main Types:

Independent

Company-sponsored

Operating
Other Types of Grantmakers

Direct Corporate Giving Programs

Grantmaking Public Charities
Funder Motivations

Private Foundations
Primarily want to fulfill philanthropic goals and interests while supporting a variety of issues through an objective process.

Corporations
Tend to focus more on branding, visibility and Corporate Social Responsibility (CSR).

Grantmaking Public Charities
Typically want to make an impact in designated communities or regions, or focus on specific population groups or issue areas.
Who funds in my area of interest and the population I serve?

Who funds in my geographic region?

Who will provide the type of support I need?

FINDING A MATCH
FUNDING SOURCES
Who funds organizations like mine?

FIND OUT NOW WITH PATHWAYS!

Diversify your funding sources by exploring federal grants.

NOW AVAILABLE IN FDO PROFESSIONAL!

Your Workspace Activity

- 3 Projects
- 4 Grant Requests
- 3 Prospects
- 0 Tasks

Recent Grant Requests

**Evelyn and Walter Haas, Jr. Fund Grant Request**
- STATUS: Research
- Assess the Fit »

**The California Wellness Foundation Grant Request**
- STATUS: Research
- Assess the Fit »

**The James Irvine Foundation Grant Request**
- STATUS: Research
- Assess the Fit »

Saved Searches

- Grantmaker
- Company
- Grant

| LTU | each one reach one SJN |
| charter school and econ dis |

See All »

View Dashboard
Search Grantmakers

Fields of Interest view index

Geographic Focus view index

Grantmaker Location  More location options

e.g. country, state/province, county, city, metro area, congressional district, zip/postal code

Grantmaker Name view index

Keyword Search

"port authorities"

☑ Include Government Grantmakers

More search options

SEARCH CLEAR

SORT BY

Total Giving  Ascending
Total Assets  Descending
### Results: 1-3 of 3

<table>
<thead>
<tr>
<th>Favorites</th>
<th>Grantmaker Name</th>
<th>City, State / Country</th>
<th>Total Assets</th>
<th>Total Giving</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>United States Federal Highway Administration</td>
<td>Washington, DC</td>
<td>N/A</td>
<td>$5,691,393,770</td>
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<tr>
<td></td>
<td>United States Federal Railroad Administration</td>
<td>Washington, DC</td>
<td>N/A</td>
<td>$286,598,070</td>
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<tr>
<td></td>
<td>United States Maritime Administration</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**United States Maritime Administration**

**Total Giving:** $50,905,748

**TOP SUBJECTS**

1. Public affairs
   - $15K - $20M
   - 20 GRANTS
   - 20 RECIPIENTS
2. Business and industry
3. Higher education

**WEBSITE:** www.marad.dot.gov
United States Maritime Administration

Profile

At A Glance

UNITED STATES MARITIME ADMINISTRATION
West Bldg., 1200 New Jersey Ave. SE
Washington, DC United States 20590
URL: www.marad.dot.gov

TYPE OF GRANTMAKER
Governmental Organization

FINANCIAL DATA
(yr. ended 2017-10-01)
Assets: N/A
Total giving: $50,905,748

Giving By Subject

Geographic Giving

Giving By Amount

Related Organizations
Application Information
Purpose and Activities
Fields of Interest
Support Strategies
Officers and Trustees
Program Area(s)
Additional Location Information
Financial Data

RELATIONED ORGANIZATIONS
United States Department of Transportation

APPLICATION INFORMATION
Application form not required.
PURPOSE AND ACTIVITIES
To promote the development and maintenance of an adequate, well-balanced United States merchant marine, sufficient to carry the Nation's domestic waterborne commerce and a substantial portion of its waterborne foreign commerce, and capable of serving as a naval and military auxiliary in time of war or national emergency.

FIELDS OF INTEREST

SUBJECTS
Community and economic development
Economic development
Public affairs
Public transportation
Urban development

POPULATION GROUPS
Economically disadvantaged people
Females
Low-income and poor people
Victims and oppressed people

ORGANIZATIONS
Governments and agencies

SUPPORT STRATEGIES
Capital and infrastructure
Equipment
Network-building and collaboration
Program development

OFFICERS AND TRUSTEES
Paul N. Jaenichen, Maritime Admin.

PROGRAM AREA(S)
Key Takeaways

Find the right fit
Always focus on the funder's motivations and interests — show what's in it for them
Be prepared — know who you're approaching and why
Questions