Business Lines

Key Mission:

**Economic Development**
- Capital infrastructure supporting tax base growth
- Recruiting employers to promote job creation
- Restoring environmentally impaired sites to tax roll

- **SEAPORT & TRADE**
- **PROPERTY MANAGEMENT**
- **MARINA & BOAT SERVICES**
- **ENVIRONMENT**
- **RECREATION & EVENTS**
About the Port of Everett

Port Operations

Boat Launch

Jetty Island

Seaport

Seaport

Navy

Navy

Waterfront Place

Seaport

South & Central Marinas

North Marina

Working Waterfront

Recreational Waterfront

Craftsman District

Boat Launch

Jetty Island

Working Waterfront

Recreational Waterfront
Real Estate Group

- Preserve critical land uses
- Optimize real estate holdings
- Acquire strategic sites
- Execute development catalyst
- Support commercial tenants
- Encourage B2B interaction
- Agencies and institutions Workforce development partnerships
- Monitor and provide input land use and policies impacting commerce
Identify Synergies

Who are possible partners?

- Cities
- County
- EDO
- Employment
- Universities
- Utilities
- Transportation
- State
Install Safeguards

Important steps:

• Planning direction
• Selection Criteria
• Financial Guidelines
• Leasing Policy
• Boilerplate docs
• Approval process
Economic Cluster Rubric

- Identify competitive strengths (patents, labor quotient)
- Align with regional/local economic plans
- Understand existing industry
- Develop strong rational for locating
  - Location
  - Infrastructure Assets
  - Workforce available
  - Lifestyle Factors
- Identify horizontal and vertical growth targets
- Solve logistics (site, transportation, supply chain)
Garner Community Support

- Timely and continuous engagement
- Clear, transparent, and consistent message
- Multiple media types including direct
- 2-way communication
  - Representative Stakeholders
  - Multiple forms of input
  - Communicate responsive decisions as such
Closing

- Waterfront Place
- Riverside Business Park
- Terminal Expansion and Modernization
- Support for the Manufacturing Industrial Corridor

Key industries:
- Food production/AG
- Wood products
- Construction
- Advanced manufacturing