OUR STAKEHOLDER LANDSCAPE

STAKEHOLDER ENGAGEMENT

- Maritime Customers
- Regional Public At Large
- Neighborhood Councils
- Educational Groups/Partners
- Local Non-Profits
- POLA Employees
- Local Chambers & Port Business Improvement District
- Regional Stakeholder Groups
- Business Organizations
- Environmental Groups
- LA Waterfront Stakeholders
- Visitor-Serving Customers
- Tourism/Event Partners
Los Angeles Metro Area

- 2nd Largest US City
- 34 Surrounding Cities
- #1in9 Jobs Regionally
- City Center 20 Miles Inland
- Mayor Oversees Port
- Harbor Councilmember Strongly Engaged
LA Harbor Community

- “The Tip of the Spear”
- Population: 250,000
- Daily Port Impacts
- 5 Neighborhood Councils
- Overall Priorities
  - Reduced Environmental Impacts
  - Increased Quality of Life
  - Economic Development
  - Education-Future Jobs
  - Workforce Training/Up-Skilling
COMMUNITY AFFAIRS ADVOCATES

Primary Neighborhood Liaisons

Augie Bezmalinovich
- NW San Pedro
- Central San Pedro
- Coastal San Pedro
- Local Business

Cecilia Moreno
- Wilmington
- Harbor City
- Local Business
NEIGHBORHOOD COUNCIL ENGAGEMENTS

- Updates at Monthly NC Meetings (approx. 60 per year)
- Facilitation of NC Interaction
  Technical and Subject Matter Experts
- Responses To Individual Inquiries/Issues
  Information Requests/CPRAs
  Formal (and Informal) Letters
- Monthly Meeting w/ Neighborhood Council & Chamber Presidents
STAKEHOLDERS DESIRE INPUT

Public Access Investment Plan

$600M INVESTMENT EXISTING

10% OF ANNUAL OPERATING INCOME

$400M INVESTMENT THROUGH PAIP 2015-2025
PUBLIC ACCESS INVESTMENT PLAN

2015-PRIORITIZED PROJECTS

1. HARBOR BLVD. & 7th STREET IMPROVEMENTS
   *COMPLETED 2018

2. TOWN SQUARE AT 6th STREET

3. SAN PEDRO PUBLIC MARKET PROMENADE

4. WILMINGTON WATERFRONT PROMENADE

5. AVALON PROMENADE & GATEWAY

6. HARRY BRIDGES BEAUTIFICATION
STAKEHOLDERS EXPECT CSR
“Let’s Fish Together”

- Beautification
- Recreation
- Activation (Events)
- Destination Tourism
- Local Economic Development
  - Along the Waterfront
  - Downtown San Pedro
  - Downtown Wilmington
  - Downtown Residents
THANK YOU