Title: Rooms To Go: DC Expansion

Presented By: Jesse Kreinbrink
VP of Supply Chain
Lakeland, FL DC: (VOLUME)

RECEIVING:

- 11.1k+ containers dropped annually
  - (~ 40+/day; 200+/week)
- 6k Domestic trailer loads
- Combined ~ 17.2k unloads annually
- 3M pieces received annually.
  - ~11-12kpcs day
Lakeland, FL DC: (VOLUME con’t.)

OUTBOUND / DELIVERY:

• Deliver Mon-Sat
• 150-200 RTG Delivery trucks leave daily
  • 10-12k pcs delivered daily

• Daily trailer volume in/out exceeds 480 daily (includes: receiving, delivery, intra/inter divisional activity combined).
Lakeland, FL DC: (OPERATION/SIZE)

OPERATIONS:

• Operates 7 days/wk.
  • 4 days/wk 24hr continuous operations in main building
• 1,100 employees (all facets of Lakeland Dist Centers).

SIZE:

• Lakeland consists of 2 primary storage locations: Primary & Annex
  • Primary = 1.7M sq ft
  • Annex = 600k sq ft
• New Primary Build Out = 400k sq ft; target completion Q3 2020
  • Total 2.7m sq ft
Rooms To Go – Lakeland, FL DC

Location, Location, Location
• Lakeland continues to remain an essential Distribution Center supporting RTG’s largest customer market.

• Lakeland’s strategic location and top notch Operation’s team allow us to reach our customers, all within 24hrs from order placement.
  • *Next day is premium in some markets; Customers can place orders up to 2-4pm and can guarantee delivery next day. (as far a Key West, FL!)

• To support this demand, stock levels and solid inventory management are paramount. ...but not without challenges.