American Association of Port Authorities
Bruce Cummings
Marine Terminal Supervisor
Cruise Ship Terminal
Board of Commissioners

• Consists of Five Member Cities

» San Diego
» National City
» Chula Vista
» Imperial Beach
» Coronado
Port of San Diego Terminals

- Tenth Avenue Marine Terminal
  - Break Bulk Terminal (96 Acres)

- National City Marine Terminal
  - Vehicle / Lumber Terminal (125 Acres)

- Cruise Ship Terminal
  - Passenger Terminal (13 Acres)
Port of San Diego Cruise Ship Operations
Port of San Diego Ship Calls

<table>
<thead>
<tr>
<th>Year</th>
<th>Ship Calls</th>
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<tbody>
<tr>
<td>2000</td>
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<td>2006</td>
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<td>2007 est.</td>
<td>238</td>
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<td>2008 est.</td>
<td>272</td>
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Cruise Economic Impact

Passengers

- 2007 – 238 calls est. 700,000+
- 2008 – 272 calls est. 800,000+

Estimated regional economic impact by 2017
- Jobs 3,650
- Total economic impact $715 Million
San Diego Cruises
sandiegocruiseport.com

- Carnival Cruise Lines
- Celebrity Cruises
- Crystal Cruises
- Holland America Line
- Norwegian Cruise Line
- Princess Cruises
- Radisson Seven Seas
- Royal Caribbean Int’l
- Silver Seas
Operations

- Scheduling Planning
- Passenger Embarkation
- Passenger Disembarkation
- Stevedoring Operations
- Truck Staging
- Ground Transportation

- Maintenance
- Operating Budget
- Security
- Customs Border Protection
- Safety
- Tenants
New Challenging Requirements

- Cold Ironing
- T.W.I.C (Transportation Workers Identification Credential)
- Green Materials
- Lower Diesel Emissions
- Security Cameras / Lighting
- Ever Changing Technology
- United States Coast Guard
Building a New Cruise Ship Terminal

Original Broadway Pier
Broadway Pier Conceptual Design
Broadway Pier

- Cruise Ship Terminal – 400 feet back on the pier.
- Infrastructure improvements: Taxi and bus parking, passenger and supply loading/unloading areas, enhanced circulation.
- Public access and viewing area.
Phase 1: Planning

- Plan for the New Larger Vessels
- Plan for More Passengers
- New Equipment Ideas
- Public Agency Approval
  - Public Access
  - Appearance
Phase 2: Financial Creativity

- Partnership with Cruise Lines
- Implement “Special Facility Fee”
- Grants: Security Enhancements
Phase 3: Construction

- Able to maintain normal operations
- Customs Requirements
- Security Issues
- Safety Issues
Proposed Broadway Pier Concept
The Future of the Port of San Diego

- Secession Planning
- Outreach Programs
  - Working Water Front Tours
- Port Tenants Association
- Commercial Fisheries Committee
- Educating the Minds of the Future
Port of San Diego

• The Gateway To North America

• A World Class Port With World Class Service