Multi-Modalism

Creating New Efficiencies
For Moving Cargo Inland

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Benefits of Multi-Modalism

• Competition among various carriers in different modes decreases overall shipping costs.

• Shipping mode can be chosen to meet the shipper’s need for speed of delivery, size of load and efficiencies of scale.

• Multiple modes of shipping allows for back-ups in case of emergencies.
2005 General Cargo Destination & Origin

Imports:
- Louisiana: 75%
- Other States: 18%
- Unknown: 7%

Exports:
- Louisiana: 69%
- Other States: 26%
- Unknown: 5%
Rail Access

[Map of rail access across the United States, showing various rail companies' routes and logos on the right side.]
The Port of New Orleans is connected to 14,500 miles (23,335 km) of inland waterways through the Mississippi River and its tributaries and the Gulf Intracoastal Canal.
Amazon River
- 26,000 km or 16,200 miles

Parana River
4,000 km or 2,500 miles
Transport Mode Market Share in Brazil

Transport Modal:
- Trucks: 63%
- Rails: 24%
- Inland waterways: 13%
Transport Mode Market Share in US

- Truck: 58.20%
- Inland Waterway: 14.80%
- Rail: 12%
- Pipeline: 10%
- Air: 4.5%
- Multi-mode or Other mode: 4.5%
Project Cargo

- Inland waterways well suited for oversized and overweight cargo.

- Project cargo carriers have regular service to the Port of New Orleans.

- Partnership with inland ports promotes project cargo use.
Container on Barge Service
Split Wharfage
Conclusion

Multiple Modes of Transportation leads to savings and flexibility in the shipping industry.