Agenda

- Overview of MPOs
- Overview of COGs
- Economic Development
- Why ports and MPOs/COGs should work together?
- What is NARC?
MPOs

- 480 + MPOs around the country.
- Federally designated under the Surface Transportation Law (SAFETEA-LU).
- 50,000 population based on census designation of a metropolitan area.
- 200,000 plus population = a Transportation Management Area (TMA) with different rules, regulations, and funding.
- MPOs designated every 10 years by census.
- May be new ones or old ones split or dissolved based on population (this rarely happens).
MPOs

- **Responsible for:**
  - Planning and programming of regionally significant projects.
  - Includes (in general) long range planning, air-quality, congestion, safety, transit, freight, operations, forecasting, and project development.

- **Funded through (primarily):**
  - An allocation of Planning Funding (PL) Federal $, Some Surface Transportation Program $ (STP), Congestion Mitigation and Air Quality $ (CMAQ), and other local and state sources.
MPOs

• Overseen by Boards of Locally Elected Officials of jurisdictional constituents (cities, counties, townships, villages, etc.)
  – Boards may be as small or large as the by-laws of each MPO permit

• Boards may contain others: State DOTs, Transit Operators, etc.
COGs

• Councils of Governments (RPCs/RPOs/etc)
• Over 500 nation wide
• NOT Federally designated
• State Legislated, Governor Appointed, or Locally Mandated
• May be an MPO – or not
• Usually responsible for regionally collaborative work – Economic Development, Homeland Security Planning, Workforce Development, Aging, etc..
COGs

• May have some authority over transportation decision making.
  – If it is an MPO
  – Or if it has rural transportation planning authority.
  – If it manages other transportation programs –
    • Transit, elderly, disabled.
MPOs/COGs Serve

• Cargo Ports (Los Angeles, San Diego, Seattle, Toledo, Philadelphia, Houston-Galveston)
• Cruise Ports
• River Ports (Pittsburgh)
• Inland Ports (and ports of pre-clearance)
Ports/MPOs/COGs in Discussion
Why work together?

• Align transportation needs
• Meet regional development goals
• Foster stronger economic development
• Focus limited infrastructure dollars
• Meet business needs – shipping, trucking, rail, aviation
• Meet public needs – delivery, congestion relief, air quality
Business

- Is changing fast
- Ports responsible for much of the new economy
- Heavy manufacturing - gone
- Information age – gone
- Warehousing and logistics – new
- Precision manufacturing - growing
- Green jobs - coming

- We need a flexible workforce that is mobile and skilled to meet a rapidly changing economy
Michigan

• Major avenue of trade
• Losing jobs in core sectors
  – Auto
• Depopulating
• New round of factory closures
• New industries rising
  – Precision and high end manufacturing
  – MRI magnets for example
    • Exports
• By 2012 Michigan will need 50,000 employees
  – All those back who are currently leaving
  – This new work force can be trained (if the state/business/and localities play it right) in months to a few years.
Economic Development

COGs:
- Collect regional economic data
- Map business, housing, transportation, environment
- Are clearinghouses for data
- Administer economic development programs – federal state and local
- Assist in grant funding
- Create business opportunities through the leveraging of funds
Economic Development

• Link regional opportunities
• Are forums for developers
• Assist in comprehensive land-use planning
• May coordinate these plans
• Feed plans into other processes
  – Transportation, security
Economic Development

- Workforce Development
  - COGs provide workforce training
  - Data
  - Job banks and centers
  - Regional coordination
  - May be a workforce investment board
Economic Development

• Workforce and Development Transportation
  – COGs/MPOs can provide transit and transportation services for work force
  – Access to transportation funding for development
  – Assist in coordination of private and public long-range planning
Economic Development

• Environmental assistance
  – COGs can assist in environmental studies and mitigation
  – COGs must plan for mobility related air-quality issues
  – COGs can assist in water and other resource planning
Security and Safety

• Role of COG/MPO:
  – Regional convener:
    • Local governments, operators, operations, evacuation planning, emergency centers.
  – Get to know your regional partners:
    • Can be an ally and asset
    • Can help with port planning
      – Evacuation and emergency management
      – Communication coordination
Funding and Finance Transportation

- How do we fund your needed improvements?
- How do we meet the growing demand for freight and other transportation?

- MPOs and COGs over 10, 20, 50 years
- Private? Public? Mix?
- What is the role of the Federal Government and/or Congress?
- What will be the role of States and local governments?
- The private sector?
  - Private financing?
    - Tolls/smart cards/etc....
  - European model?
  - Wall Street?
- By some estimates we have under-funded our transportation system by $1 TRILLION.
What is NARC?

- Trade Association serving 250+ regional organizations and corporate partners.

- Advocate on behalf of Regional Councils/MPOs for the coordination, planning and delivery of new and existing federal/state/and local programs on a regional basis.

- Promote regional innovation and new practices to assist the public and private sectors in being more efficient and effective.

- Promote use of Regional Councils as the forums for inter-jurisdictional decision making.

- Traditional Partners: NACo, NLC
  - APWA
  - US Chamber
  - AAPA
  - AAR
# NARC Focus

## Community and Economic Development
- EDA
- Housing
- Aging
- Base Closure

## Environment
- Water Quality
- Air Quality
- Brownfields
- Green Infrastructure and Landcare
- Climate Change

## Homeland Security
- Evacuation Planning
- Emergency Response

## Transportation
- Highway
- Transit
- Rail
- Aviation
- Maritime
- Freight
- Safety
NARC believes in regional integration with all of partners to promote the strongest growth in our rural and urban communities.
Thank you! Questions?