February 26, 2007

Understanding and Working with the Players

American Association of Port Authorities
Overview:

Identifying and Bringing the Players Together
The Players

- Federal
- State
- Local
- Public
- Private
Federal Players

• Congress
  – Individual Members
  – Committees
  – Commissions
  – Research and Oversight Agencies
  – Next Transportation Bill

• National Trade Associations
  – AAPA
  – American Trucking Association

• U.S. Department of Transportation

• Environmental Protection Agency
State Players

- State House
- State DOT
- State Air Board
- Class I Railroads
- Short Line Railroads
- State Trucking Association
Local Players

- Metropolitan Planning Association
- Seaport, Airport, or Border Authorities
- Local Shippers and Carriers
- Local Government Agencies
- Neighborhood Groups

Freight Advisory Groups are Essential
Recent California Experience:
Players and Projects

• Senate Bill 45 in 1997
  – CalTrans 25% STIP and MPOs 75% RTIP

• Proposition 1B in 2006
  – $2B Trade Corridor Infrastructure Improvements
    • Statewide Goods Movement Action Plan
    • Statewide California Marine and Intermodal Advisory Committee (CALMITSAC)
    • Projects on RTIP
  – $1B Goods Movement Emissions Reduction Program
    • Air Quality and Freight Investments Linked

• Assembly Bill 32 Global Warming Solutions Act of 2006
  • Greenhouse Gas levels of 1990 by 2020
Summary

• Know the Players
• Partnerships: Build for the long term and for changing circumstances
• Develop expertise re: other player's issues
• Focus on mutually beneficial strategies and outcomes
• Resources for projects drive working partnerships
• Hybrid models of public-private partnerships are evolving
• Next Authorization to include freight partnerships
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