Good Governance,
Good Management,
and Public Support
Equal Great Results!
The U.S. Port Authority “Industry”

74

U.S. “AAPA” Port Authorities
The Port Authority “Industry”

74
U.S. “AAPA” Port Authorities

479
Board Member Positions
The Port Authority “Industry”

479 Board Member Positions

46 Boards -- Appointed
27 Boards---By Public Election
The Port Authority “Industry”

Total Operating Revenues

$4.0 Billion

+ -
The Port Authority “Industry”

Total Operating Revenues
$4.0 Billion

Long Beach and Los Angeles
18 %
13 Million
By
13, 200
WORLD TRADE

Declined in 2009–

For First Time Since 2001

Sharpest Drop Since World War II
The GREAT RECESSION
Governance And Management Challenged At Your Port?

Efficacy of Planning, Marketing, Lease Structures.

Tests and Tune-ups
“Recessed”
“Progressed”
Recession Scorecard

Business Volumes
Recession Scorecard

Business Volumes
Operating Revenues
Operating Income

Balance Sheet Strength
Recession Scorecard

So,

It was GREAT RECESSION....

How’d You Do?
Recession Scorecard

Customer Relations

Leases/Operating Agreements

(Concessions and Rebates)
Recession Scorecard

Customer Relations

Leases/Operating Agreements

(Concessions and Rebates)

Effective ? Worth It ?
Recession Scorecard

Precedents

Value

Costs
Recession Scorecard

Subsidy

Received

Given
Recession Scorecard

Financing Strategies

*Costs and Confidence*
Recession Scorecard

Board/Management

Mutual Expectations
Recession Scorecard

Organization: Tune-Up or Turmoil
Recession Scorecard

Community Relations

Expectations !!
Green Theme Is Real
Green Planning
Green Mindset

“Moral Obligation?”
Is The Federal Role In U.S. Port System Changing?

Economic Stimulus

Quick Sand…. or Gold Mine ?
“TIGER”
Transportation Investment Generating Economic Recovery

New transportation projects will be stamped with the TIGER logo
Closing Session

Board Member Compensation Trends

“Trouble” Spots

Fostering & Rewarding Good Management

Consultants

Open Dialogue Session
Wednesday afternoon