Presentation to the 
American Association of Port Authorities 
Harbors, Navigation & Environment Committee Seminar 
Charleston, S.C. – May 4, 2010
New Opportunities for Public-Private Partnership

• The Clean Port Truck Programs proposed across the country have created an opportunity for the retail industry and its service providers to partner with the ports in emission reductions

• Private sector partnerships with the nation’s ports become critical to meeting environmental needs in an efficient and cost effective manner
Who is CRT?

• The Coalition for Responsible Transportation is a national coalition of leading importers, exporters, trucking companies and ocean carriers.

• Dedicated to partnering with ports across the country to support clean truck programs.
Who Are CRT’s Members?
CRT Partners With Ports on Clean Truck Programs

- CRT supported the clean air goals adopted in LA/LB, and subsequently helped develop clean truck programs have been adopted in Seattle, Tacoma, Oakland, New York and New Jersey.
- CRT looks forward to partnering with AAPA and individual ports across the country to support additional clean truck programs.
STEP 1: Identify Air Quality Goals

Every port is unique and therefore every port has different goals for air quality improvement. CRT partners with individual ports to:

• Conduct an air emission inventory for drayage operations
• Develop an assessment of drayage fleet profile to determine baseline emissions levels and fleet age
• Determine the level of air quality improvement that the port is looking to achieve relative to its drayage fleet
STEP 2: Develop Action Plan

- Identify a reasonable time period to achieve the port’s overall air quality goals
- Identify the most effective approach for developing each individual port’s clean truck program based on the specific needs and goals of each port
- Ranges from voluntary truck retirement programs to the adoption of regulatory deadlines for truck retirement
STEP 3: Provide Financial Support

• Given the limited financial resources of ports across the country, private-sector investment and financial support for dirty truck retirement is critical.

• CRT has created a financial model for clean truck deployment through partnerships between cargo owners, trucking companies, and their drivers.
The CRT Clean Truck Model

**SHIPPER**
Works With LMC to establish rates for transition to green fleet.

**TRUCKER**
Uses financing to retire high-polluting equipment. Moves for shipper now made with clean truck.

**LMC**
Works with Trucker to help secure financing and/or down payment assistance.
STEP 4: Education and Outreach

• Develop an in-depth educational program and materials for presentations to its customers and industry stakeholders

• Participate in steering committees, task forces and other port stakeholder groups

• Provide support from the shipping community in support of the port’s goals at public hearings and through the media
STEP 5: Partnership for Success

• Help ports to develop data collection systems to measure the progress in meeting clean air goals
• Ensure that clean equipment is serviced and maintained throughout its life-cycle to ensure the highest possible environmental benefit
• Ensure that the deployment of clean equipment remains financially sustainable for drivers through the life-cycle of that equipment
CRT and AAPA: A Partnership for the Future of Clean Ports

• CRT looks forward to partnering with AAPA and individual ports across the country to support additional clean truck programs

• By partnering together, Ports and their customers can improve the environmental quality of our port communities, and ensure that our nation’s ports remain an engine for job creation and a thriving economy
Questions and Answers