GREEN AWARD FOUNDATION

AAPA: Greenport Americas 2010

Progress on Tools for Implementation
Charleston SC, USA, 4 - 6 May 2010

Jan Fransen
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- What is Green Award
- Benefit
- The effort
- Future

A simple, recognised tool to address CSR issues in ports

The more ports joining, the better the effect
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What is Green Award

- Green Award certifies ships and shipping companies
- Green Award pays attention to Quality, Safety, Environment
- Raise the bar gradually
- Continuous improvement
- Ships: crude+product tankers and dry bulk carriers
- Ports and other parties partner in Green Award scheme and provide incentives to the certified ships.
- Non profit – Industry represented in Boards

A simple, recognised tool to address CSR issues in ports and waterways
The more ports joining, the better the effect
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What is in it for the port?

- Safety: less incidents
- Quality: better turnaround time
- Environment: enhanced environmental performance

The more ports joining, the better the effect.

A simple, recognised tool to address CSR issues in ports.
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What is in it for the port?

- **GA will “raise the bar” on reduction of air emissions**
  - New requirements focus on emission reduction on new and existing ships;
  - This starts with company policy on targets for max. emission limits;
  - It continues with recognition of measures taken to reduce NOx, SOx, PM and CO2;
  - And it ends with making emission reduction accomplished by the individual ship, transparent for stakeholders.

- Participation in the IAPH/WPCI ESI -> high score!

- Expected to enter into force this year

A simple, recognised tool to address **CSR issues** in ports

*The more ports joining, the better the effect*
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What is in it for the port?

- GA will “raise the bar” on reduction of air emissions
  - Training of shipboard staff for new systems;
  - Safe change over between fuel types (low sulphur);
  - Change over procedure linked to passage plan;
  - Health and safety issues with new emission reduction systems.

Expected to enter into force this year

What – Benefit – Effort – Future
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What is in it for the port?

- Responsible waterballast management
- Safe fill bunkers (fuel tanks)
- Far reaching maintenance requirements mooring equipment.
- Enhanced shipboard operations = turnaround
- Tool to assist with CSR policies
The link between environment and commercial sense

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Effort: Incentive?

- Operational / financial
- Financial ranges 3%-21%
- Port decides on incentive
- Port decides for ship type(s)
- Four ports joined recently!
  - Vancouver, Montreal, Sohar, Nelson
  - Pro Sea Foundation

A simple, recognised tool to address **CSR issues** in ports
The more ports joining, the better the effect
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Future

- Certification scheme for other ship types: LNG + Container
- Requests from dredging, chemical and inland shipping
- New certification requirements advancing in extra clean and safe shipping
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Effects and recognition!

- Significant better achievements in inspections
- Crew pride!
- Environmental awareness!
- Charter preference
- OCIMF database / Equasis / Rightship

What – Benefit – Effort – Future

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The more ports joining, the better the effect

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Ideal situation: network of ports and other partners

- Preference for quality tonnage leads to
- continuous improvement in shipping, resulting in
- a better port environment

The support of ports via incentives is essential.
The more partners joining, the better the result.
The link between environment and commercial sense

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... Aiming for sustainable port/ship operations

www.greenaward.org

THANK YOU!

What – Benefit – Effort – Future