Delivering Prosperity Through Economic Development Opportunities

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Mississippi Development Authority
MDA – Background, Context, Perspective

Market-Driven Guiding Principles

- Fiscal Responsibility
- Acknowledgement of Global Economy
- Strategic Partnerships and Collaboration
- Innovative Thinking
- Consultative Selling
- Relentless Continuous Improvement
Mississippi’s Strategic Location

- Logistics
- Speed to Market
- Connectivity
- Value Proposition
“I believe twenty-five years from now people will look back on the Port of Gulfport Restoration Project and say, ‘That was the biggest economic development project in the history of Mississippi.’”

- Governor Haley Barbour
MSPA at Gulfport
MSPA at Gulfport

Considering the “What Ifs”

- Authority and Funding
- Program Goals
- Timelines and Measurables
- Stakeholders

Ongoing Challenges

- Avoiding Einstein’s Definition of Insanity
- Maintenance of Coordination and Communication
- Balance Vision with Reality
- Sustainability Planning
Delivering Prosperity

All Successful Economic Development is a Team Sport

- Gather the Cold, Hard Facts
- Think Regionally
- Prepare Your Product
- Demand Grade-A Execution
- Continuously Improve
- Recognize Revenue Generation Opportunities
- Respect Confidentiality
- Good Policy = Good Politics

Leadership Matters
Thank You!

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