New Connections:
The Port of Virginia, Stakeholders & Social Media

AAPA Seminar
June 21, 2011
Factors contributing to the launch of The Port of Virginia’s social media initiatives:

- U.S. West Coast ports
- Norfolk Southern and CSX
- VDOT
- Support of senior management
- The Feedback Agency, Richmond, VA
DECEMBER 1, 2010 LAUNCH

- New Port of Virginia Facebook page
- New Twitter feed (@PortofVirginia)
- New focus for the Port of Virginia blog
- Four VPA External Affairs team members contributing
SOCIAL MEDIA

FACEBOOK

> 340 “Likes” in six months
SOCIAL MEDIA

FACEBOOK

Port of Virginia
Thank you for the volunteers who helped with Clean The Bay Day!
June 6 at 9:44am · Like · Comment
- Daniel Davis, Mary Rose Cruz and Venessa Evans like this.
- View the comment

Port of Virginia
50 years ago today, Virginia decided to take a step in the future of trade and commerce leading to the development of the operating company Virginia International Terminals (VIT). Happy Anniversary with many more to come!
June 3 at 1:12pm · Like · Comment
- Daniel Davis, Arthur Ellerman III, Timothy Jones and 2 others like this.

Port of Virginia added 22 new photos to the album National Maritime Day.
SOCIAL MEDIA

FACEBOOK

Port of Virginia
CSX Commits Additional $160 Million to National Gateway Project!
CSX DIRECTS $160 Million to National Gateway | Journal of Commerce
www.joc.com

CSX Transportation said it will invest an additional $160 million over the next several years to complete the National Gateway between the mid-Atlantic and Midwest.
May 18 at 8:41am · Like · Comment
Jodie Fortner loves this.

Port of Virginia
The Port of Virginia is looking for an Economic Development Manager for Interested applicants please go to https://employment.portofvirginia.com/ for more information.
Welcome to the Port of Virginia Online Employment System employment.portofvirginia.com
May 13 at 2:44pm · Like · Comment
Elisa Snow loves this.

Port of Virginia
Great news for VA - Gentoo Aemetistel based in Petersburg will play a major role in the expansion of the Panama Canal
Steel from Petersburg part of Panama Canal upgrades
www.washingtonpost.com
May 17 at 12:04pm · Like · Comment
Kelley Jones loves this.
Port of Virginia

Alberto A. Zubleta, Administrator & CEO of the Panama Canal Authority tours the harbor with J. J. Kneever, Sr. Deputy Executive Director, VPA, Captain Bill Cofer, President, Virginia Pilot Association, and Tom Capozzi, Vice President Global Sales & Customer Service, VT.

913 Impressions • 0.22% Feedback
May 5 at 6:46 PM • Like • Comment • Share

2 people like this.

Write a comment...

Port of Virginia

It's not too late to register for the VMA International Trade Symposium this Thursday May 8th at the Norfolk Waterside Marriott. Click the link for details, it's going to be a great program this year!

Symposium — Virginia Maritime Association
www.vamaritime.com
Morning Keynote — An Economic Wakeup Call: Turbulence in the '90s and the '00s with Walter Kemmkes, Chief Economist, Moffatt & Nichol

983 Impressions • 0% Feedback
May 2 at 3:28 PM • Like • Comment • Share
» 280+ followers in six months

» Followers include a VA Senator, several Congressmen, Sec. Ray LaHood, members of the VA General Assembly, Norfolk Southern, CSX, multiple media outlets and Port customers and allies
SOCIAL MEDIA

TWITTER

PortofVirginia VPA External Affairs
Congrats to our operating company VIT, Inc. on winning significant recognition from the World's #2 container... http://fb.me/AVWuSODi
3 hours ago

PortofVirginia VPA External Affairs
MSC recognizes VIT for "Most Improved Productivity" - 1Q '11. More than 15 U.S. Ports measured on vessel moves per hr.
yfrog.com/kj0bnj
6 hours ago

PortofVirginia VPA External Affairs
Our operating co. - VIT, Inc. (www.vit.org) wins significant recognition from the world's #2 container carrier - Mediterranean Shipping Co.
5 hours ago

bobmcdonnell Bob McDonnell t3 by PortofVirginia
Please read Gov. McDonnell's Flag Day proclamation! -staff
1.usa.gov/1TCkN
6 hours ago

ElizRiverProj Elizabeth River Proj t3 by PortofVirginia
Great things come in small packages! Our team of Learning Barge...
SOCIAL MEDIA

TWITTER

VPA External Affairs (PortofVirginia) on Twitter - Windows Internet Explorer

8 Jan

CornerstoneSys Cornerstone Systems t3 by PortofVirginia
AAR: Intermodal traffic increased for 18th straight mth & weekly average of 233,239 units ranked as second-highest May average on record
8 Jun

PortofVirginia VPA External Affairs
Gov @bobmcdonnell Announces Trade Agreement Between VA's @SmithfieldCSR Foods & China's Dandong Port Group - Trade=Jobs 1.usa.gov/1F4m4
8 Jun

PortofVirginia VPA External Affairs
No, it's not a tent city. It's time for the 35th annual Harborfest! June 9 - 12 - Proud to sponsor- festevents.org/yfrog.com/h1d0bphj
8 Jun

LGBillBolling Bill Bolling t3 by PortofVirginia
I will be in Chesapeake and VA Beach today to speak to the Tidewater Builders Association and attend a couple other meetings.
8 Jun

PortofVirginia VPA External Affairs
So are we! RT @CA2GC Had a great time at the @aapa_seaports #CHOW2011 panel on 6/6. Looking fwd to the conference in SAV
8 Jun

Gov @bobmcdonnell Announces Trade Agreement Between VA’s @SmithfieldCSR Foods & China’s Dandong Port Group - Trade=Jobs 1.usa.gov/1F4m4
8 Jun via Twitter for Phone

Mentioned in this Tweet

bobmcdonnell Bob McDonnell Governor of the Commonwealth of Virginia

SmithfieldCSR Smithfield Foods Inc
Smithfield Foods is a global company committed to high-quality food, environmental leadership, employee
VPA-Led Clean the Bay Day Effort Yields Tons of Garbage

06/10/2011

Port of Virginia Blog

Promote Your Page Too

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