The Value of Gateways

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What are we often saying?

The Giving Tree
by Shel Silverstein
How Does One Look at Freight Activity?

- Inventory Functions
- Engineering
- Operational Reliability
- Economical and Financial
- Safety and Security
- Markets
- Jobs
Globalization means what...

- Corporate Headquarters
- Imports
- Foreign Direct Investment
- Exports
Georgia Exports as Share of State GDP 1997 - 2008

Source: Bureau of Economic Analysis, U.S. Dept. of Commerce & WISERTrade State Exports
Georgia State Exporter Destinations, 2008 (Wisertrade)
Georgia Shipments by Origin, Trade by Mode, 2000-2010
Georgia Shipments of Origin, Top Five Destinations, 2000-2010
(Vessel Shipments - $13.7 Billion)
Total Trade through Georgia Gateways, 2003-2010 (dollars)
Georgia Gateways- Exports by Origin, 2010 (Vessel Shipments- $27 Billion)

- Georgia (35%)
- Alabama (13%)
- Tennessee (11%)
- South Carolina (8%)
- Florida (6%)
- North Carolina (5%)
- Illinois (5%)
- Kentucky (3%)
- Mississippi (2%)
- Arkansas (1%)
- Other (10%)
“The Message”
Where is the National Priority?

10 days  
4000 miles

2 days  
No miles

2 days  
1500 miles

4 hours  
+/- 2 hours  
20 miles
Corridors will be more important in the future

- Panama Canal Expansion
- Dryport/port centric projects
- Transparency and Security
- Logistics and economic development

Concerns:
- Will we choke on congestion first?
- Equipment Interoperability
Benefits of debate

- Ports and hinterlands
- Exports to trade markets
- Regional transportation needs

- But who is listening?
  - Shippers
  - Public
  - Decision Makers
Where do we go from here...
Some Considerations

What do “WE” want

- Relinking Transportation to industrial development
- Perception of value of capital stock
- Economic development = jobs

What must “WE” balance

- Everyone more engaged in parts of the debate
- System’s use not fully understood
- “Others Have It” syndrome
- Scale and Densities
- Aging Infrastructure vs. Capacity
- Manage Expectations
Thank you

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