What is Logistics? And what makes a “Logistics Industry”? 

The line between disorder and order lies in logistics...

Sun Tzu

“...that part of Supply Chain Management that plans, implements, and controls the efficient, effective forward and reverse flow and storage of goods, services and related information between the point of origin and the point of consumption in order to meet customers’ requirements.”
Center of Innovation for Logistics

... Every Supply Chain is unique
... Every Supply Chain is Complex

FTC = Federal Trade Commission; CBP = U.S. Customs and Border Protection; USCG = U.S. Coast Guard; IMO = International Maritime Organization; WCO = World Customs Organization; NVOCC = Non-vessel Operating Common Carrier
Employment Size: 11,000 Logistics Providers in Georgia
The Panama Canal - 2014

100 YEARS LATER!