Sustainability and Cruising

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Addressing Sustainability on the Coast: NOAA’s Coastal Enterprise

Priorities

• Reduce vulnerability of coastal communities and ecosystems to hazards and climate change

• Protect and restore coastal ecosystems and their services

• Promote sustainable use of coastal areas to meet societal needs (e.g., energy and marine transportation)
Addressing Sustainability in Cruising

Priorities

• Impacts on local communities
• “Greening” the cruises
• Fuel is your friend (low-sulfur fuel)
Thinking Ahead

• Designing now to mitigate future problems
• Must plan now for events in the distant future
• What will the cruise ship industry look like in 2050?