AAPA Shifting International Trade Routes Workshop

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National Retail Federation
Who is NRF

• World’s largest retail trade association
• Global membership includes retailers of all sizes, formats and channels of distribution
• Employ nearly 25 million workers
• 2009 sales of $2.3 trillion
Economy

• 2009 Recession
  – Sales dropped 2.7%

• 2010 Recovery
  – Sales increased 3.7%
  – Holiday Sales
    • Projected 2.3% increase
    • Actual – 5.7% increase
    • Biggest jump since 2004
Economy

• NRF Port Tracker
  – Import volumes up 17.4% for 2010
  – Continued single digit growth in 2011
Economy

January 2011 NRF Port Tracker

Millions of TEUs

West Coast  East Coast

National Retail Federation
The Voice of Retail Worldwide
Operational Considerations

- Proximity to Distribution Network
- Operational Efficiency
- Workforce Stability
- Ocean Services
- Fees and Regulations
- Local Government Agency Operating Practices
- Availability and Cost of Domestic Transportation
Questions?

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