Role of Maritime Economic Development

“Delivering Prosperity”

Kristin Decas
Port of Hueneme
Executive Director
Humboldt Bay and Conservation District

San Francisco Bay Area
- Port of Oakland
- Port of San Francisco
- Port of Richmond
- Port of Redwood City

- **Port of Hueneme**
- **Port of Los Angeles**
- **Port of Long Beach**

- **Port of West Sacramento**
- **Port of Stockton**
- Inland River Ports

- **Port of Oakland**
- **Port of San Francisco**
- **Port of Richmond**
- **Port of Redwood City**

- A California Special District
- Formed in 1937 under CA Harbors & Navigation Code
- Governed by Five Elected Harbor Commissioners
- Managing one of the State’s Key Transportation Assets
Economic State of the Port: Year to Date Comparison

**IMPORTS**

✓ Autos – Up 21.5%
✓ Bananas – Stable (.1% drop)
✓ Heavy Cargo – Up 32.8%
✓ Fruit – Up 12.9%
✓ Fertilizer – Up 34.4%
✓ Domestic Oil – Up 5.7%

**EXPORTS**

✓ Autos – Up 13.3%
✓ Heavy Cargo – Up 49.2%
✓ Fruits and Veggies – Up 31.6%
Truck and Rail Connectors to Global Markets
The Ripple Effect

Toss a stone in a pond, and the ripples lap out from the center until they touch the outermost shore

The economic impacts of the Port throughout Ventura County, across California, into all regions of the US and global markets
Challenges Facing Ports

Economic Engines
“Delivering Prosperity”

1. Perception: The Polluter
2. Port Infrastructure
3. Intermodal Connections
4. Funding (HMT)
5. Public Policy
Objective: A multimodal “Seamless” integrated world wide cargo conveyance system.

The Port is a Node in a Diverse Cargo Transportation Logistics Chain.
FUTURE PORTS: Let’s Play!

FROM PORT...

Distribution Center

...TO HOMES
___% of freight comes to the US by sea?

a) 20%
b) 50%
c) 70%
d) 90%
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a) 20%
b) 50%
c) 70%
d) 90%
The United States is served by how many commercial ports?

a) 425  
b) 260  
c) 400  
d) 360
The United States is served by how many commercial ports?

a) 425  
b) 260  
c) 400  
d) 360
Public ports account for _____ in personal income?

a) $201 billion
b) $649 billion
c) $302 billion
d) $101 billion
Public ports account for ____ in personal income?

a) $201 million
b) $649 billion
c) $302 billion
d) $101 billion
Public US ports account for _____ tons in international trade valued at $____?

a) 800m tons / $800b  
b) 10b tons / $15b  
c) 1.4b tons / $1.4t  
d) 600m tons / $989b
Public US ports account for _____ tons in international trade valued at $_____?

a) 800m tons / $800b
b) 10b tons / $15b
c) 1.4b tons / $1.4t
d) 600m tons / $989b
In 2009, U.S. ports accounted for what percentage of global cruise embarkations?

a) One-forth
b) One-half
c) Three fourths
d) One fifth
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a) One-forth  
b) One-half  
c) Three fourths  
d) One fifth
According to the Social Security Administration trade related jobs (import/export) pay on average how much more annually than average U.S. jobs?

a) $12,000  
b) $6,000  
c) $10,000  
d) $20,000
According to the Social Security Administration trade related jobs (import/export) pay on average how much more annually than average U.S. jobs?

a) $12,000  
b) $6,000  
c) $10,000  
d) $20,000
In 1970 international trade represented approximately 13% of the nation’s GDP, by 2007 that percentage grew to:

a) 15%
b) 20%
c) 25%
d) 30%
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Each of our 50 states relies on at least how many ports to handle its exports and imports?

a) 5  
b) 15  
c) 10  
d) 20
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a) 5
b) 15
c) 10
d) 20
In 2002, the latest year for which data are available, the U.S. was the world’s largest trading nation, accounting for what percentage of all the world’s goods and services?

a) 20% of world goods and 15% in services
b) 15% of world goods and 10% in services
c) 25% of world goods and 15% in services
d) 30% of world goods and 20% in services
In 2002, the latest year for which data is available, the U.S. was the world’s largest trading nation, accounting for what percentage of all the world’s goods and services?

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b) 15% of world goods and 10% in services
c) 25% of world goods and 15% in services
d) 30% of world goods and 20% in services
Marine Highways – domestic goods moving by water – moved _____ tons in 2006?

a) 500 million
b) 1 billion
c) 800 million
d) 200 million
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a) 500 million  
b) 1 billion  
c) 800 million  
d) 200 million
- 12.5% (1 in 8) of all jobs in the city are related to this Port’s operations.
- More than 30,000 jobs supported by cross dock cargo operations.
- Port Industrial services add up to $1.9 billion annually.
- $800 million in port related wholesale distribution.
- Almost 5,000 vessel calls annually.

The Port of: _____________________
• This port is in the most trade dependent state in the nation.
• 43,000 port related jobs in the county and 116,000 statewide (1 in every 3).
• County businesses providing maritime services to the Port users generate more than $1.7 billion in revenue.
• This port handles 80% of all marine cargo between Alaska and the lower 48 U.S. states

The Port of: ___________________________
• This port hosts up to 2,000 vessel calls annually.
• It’s the nation’s premier coffee Port with 14 warehouses and 6 roasting facilities.
• Statewide Port activities support up to 160,000 jobs with $8 billion in salaries.
• This Port was built in 1718 and boasts the nation’s longest wharf (2+ miles).

The Port of: ____________________
• First port in the nation to develop an ISO/28000 certified Security management system

• 785,000 jobs throughout the state are in some way related to this Port’s activities.

• This port handles 70% of its region’s container traffic and 65% of the entire nation’s project cargo.

• It’s characterized as the town that built the port that built the city.

• The Port of: _____________________
• This port generates 66,000 port related jobs broken down as 23,000 port dependent and 43,000 cargo related

• This Port generates $19 billion in economic activity every year.

• Average annual salary of port related jobs is $43,980, the city’s average annual salary is $27,215

• This port is the nation’s 2\textsuperscript{nd} biggest for handling automobiles and # 1 in auto exports.
• This port is the leading generator of family-wage jobs in its region.
• Over the last two years grant initiated projects (Rail/Road and bridge construction) created 685 jobs.
• The port has invested more than $100 million in infrastructure improvements attracting more than 1700 jobs to its community.
• This port is sharing a $30 million federal grant with two other ports to develop the first Marine Highway system in its region. This project is estimated to create an additional 966 jobs regionally.

The Port of: ____________________________
• This port’s core cargoes are bananas and autos
• This port generates a $200 million economic impact
• This port creates 1,516 direct jobs
• This port moves $7 billion in cargo
• Port’s customers include: Costa Rica, Ecuador, Guatemala, Sweden, Japan and Korea
• This Port is celebrating it’s 75th birthday

The Port of: __________________________
Monitors, collects and disseminates information pertaining to the role of ports as catalysts for maritime industrial development in their communities, including ongoing review of relevant laws, regulations, programs and initiatives.

Provides a forum for the exchange of innovative approaches to maritime industrial development,

Raises public awareness about the role of ports in maritime industrial development; and development issues.
MEDC Work Groups

NEW BEDFORD, MA --- WORKSHOP, JUNE 5&6, 2012

- Short Sea
- Export
- Real Estate
AAPA Executive Management Committee
May 9, 2012

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