Maximizing Investment and Utilization of Cruise Terminals

Presented by:
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A CANADIAN ICON AND UNIQUE, MULTI-USE FACILITY

- Cruise Ship Terminal
- Port Metro Vancouver Offices
- Pan Pacific Hotel
- World Trade Centre (offices)
- Parkade
- Attractions (Fly Over Canada, War 1812)

CANADA PLACE

A CANADIAN ICON AND UNIQUE, MULTI-USE FACILITY

PORT METRO vancouver
EVOLUTION OF CANADA PLACE FACILITIES

1983: Start of Canada Place construction

**April 1986:** The Noordam, First cruise ship to dock at the new facility

**1986:** Canada Pavilion, World’s Fair Expo '86 and Pan Pacific Hotel Opening

**1987:** Vancouver Trade & Convention Centre opening

**2002-2004:** North berth Expansion, “The Pointe” and peak passenger volumes

**2009:** Shore Power installation of 2 jibs

**2010:** Host to Winter Olympics

**2002-2004:** North berth Expansion, “The Pointe” and peak passenger volumes

**2013:** Shore Power upgrades and 3rd jib

**2013 Editors’ Picks**

Cruise Critic
Best North American Homeport

EXPO 86
CRUISE PASSENGER VOLUMES AND ASSOCIATED INFRASTRUCTURE INVESTMENTS
INNOVATION THROUGH COLLABORATION

Vancouver taxi companies

Transport Canada
Transports Canada

U.S. Customs and Border Protection

portmetrovancouver.com
OFF SEASON UTILIZATION OF TERMINAL
Christmas at Canada Place
OFF SEASON UTILIZATION OF TERMINAL
Olympic Main Press Centre
OFF SEASON UTILIZATION OF TERMINAL Olympic Accommodation Vessels
INVESTMENTS IN CRUISE: A COLLABORATIVE APPROACH
INVESTMENTS IN TOURISM INFRASTRUCTURE
A. Develop plan to optimize physical layout and terminal operations of Canada Place terminal for 2015 season
   - Joint Cruise Line/PMV Steering Committee and Working Group to review and provide feedback which will help frame recommendations

B. Update PMV cruise strategy to include:
   - Recommendation on new marketing approach/objectives
   - Monitor market demand and revisit capacity expansion options
   - A short, medium and long-term vision to Vancouver’s cruise business
PROPOSED PEDESTRIAN CONNECTOR
Hallway Circulation Improvement

Proposed Layout

- Allow this space to be used for passenger movements
- New door for embarking/discharging passengers
Utilization of proposed escalator to connect embarking passengers to cruise terminal level

Congestion relieved at narrow sidewalk leading from cruise terminal level to street level
THANK YOU