Mobile App Development

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Why develop a Mobile App?

Innovation
- Take advantage of newer technologies.
- Introduce new ways to access information to our customers.
- Introducing new methods for distributing information.

Adaptability
- Adapt to changes in technology.
- Embrace newer methods of communication.
- Why wait? Mobile technology is already here. 2.1 billion globally.

Visibility
- Access to additional media for distributing information.
- Larger user base.
- 1.8 billion smart phone users expected in 2013.
Benefits of Mobile App vs. Mobile Website.

- Availability
- Easy Navigation
- Faster Access
- Functionality
- Convenience
Target Audience

- Staff
- Executive Staff
- Customers
- Potential Customers
Added Value

No Cost for Customer
Additional Resource for Customers
Developed In House
Added Port Visibility
User Benefits

- Access to Latest News
- General Port Information
- Functional Google Map
- Port User Directory
- Downloadable Business Forms
Development Tools

- HTML
- CSS
- JAVASCRIPT
- JQUERY
- MOBILE
- ADOBE PHONEGAP

```html
<html>
<head>
  <meta charset="utf-8">
  <title>Port Corpus Christi</title>
  <link href="css/jquery.mobile.css" rel="stylesheet" type="text/css"/>
  <link href="custom.css" rel="stylesheet" type="text/css"/>
  <link href="css/jqm-icon.css" rel="stylesheet" type="text/css"/>

  <script src="js/jquery.js" type="text/javascript"></script>
</head>
</html>
```
Try it out!

Use your iOS or Android Smart phone to scan the appropriate QR code. Also available at http://portofcorpuschristi.com