



103rd AAPA Annual Convention

November 9-13, 2014

Houston, TX

Seaport and Supply Chain Logistics in the New Global Economic Era

Sunday, November 9

2:00 – 6:00 p.m. (Imperial Foyer – 3 rd floor)	AAPA Registration Desk Open
6:00 – 7:00 p.m. (Window Box Rm – 2 nd floor)	Welcome Reception <i>Hyatt Regency Houston -- Window Box Room</i>

Monday, November 10

9:00 a.m. – 4:00 p.m. (Imperial Foyer – 3 rd floor)	AAPA Registration Desk Open
8:00 a.m. – 11:00 a.m.	Committee Meetings as Called <i>(please see meeting grid for room locations)</i>
11:00 a.m. – Noon	Regional Caucuses <i>(please see meeting grid for room locations)</i>
12:30 – 2:00 p.m. (Raintree Room – 4 th floor)	Executive Committee Meeting
2:00 – 3:30 p.m. (Regency Room – 2 nd floor)	2013-2014 Board of Directors Meeting
3:30 – 5:00 p.m. (Arboretum IV – 2 nd floor)	Canadian Ports Delegation Meeting
3:30 – 5:00 p.m. (Window Box Rm – 2 nd floor)	U.S. Legislative Policy Council
3:30 – 5:30 p.m. (Regency Room – 2 nd floor)	Latin American Ports Delegation Meeting
6:00 – 8:30 p.m.	Reception <i>Downtown Aquarium</i>
9:00 p.m. (Ebony Room – 4 th floor)	Viewing of Premiere PBS Broadcast of “Houston Ship Channel: Deep Water Centennial”

Tuesday, November 11

7:30 a.m. – 4:00 p.m.
(Imperial Foyer – 3rd floor) **AAPA Registration Desk Open**

7:30 – 8:30 a.m.
(Market Place) **Continental Breakfast — Grand Opening of Exhibition**

8:30 – 9:30 a.m.
(Imperial Ballroom
Center/West – 3rd floor) **Opening Ceremonies**

Speakers:

*The Honorable Annise D. Parker
Mayor of Houston*

*Janiece Longoria
Chairman
Port of Houston Authority*

*Roger D. Guenther
Executive Director
Port of Houston Authority*

*Tay Yoshitani
Advisor/CEO Retired
Port of Seattle
AAPA Chairman of the Board*

*Kurt J. Nagle
President and CEO
AAPA*

Delegation Responders:

Canada

*Jim Quinn
President and CEO
Saint John Port Authority
Chair-Elect, AAPA Canadian Delegation*

Caribbean

*Orlando Forbes
Port Director
Freeport Harbour Company (Bahamas)
Chairman, AAPA Caribbean Delegation*

Latin American

*Sr. Hugo Borelli
Presidente
Consortio de Gestión del Puerto de
Bahía Blanca, Argentina
Chairman, AAPA Latin American
Delegation*

United States

*Mark McAndrews
Port Director
Port of Pascagoula*

9:30 – 10:15 a.m.
(Market Place) **Break in the Exhibit Hall**

10:15 – 11:00 a.m.
(Imperial Ballroom
Center/West – 3rd floor) **The Changing Global Economy — Impacts on Seaports and Trade**

This session will address the impacts of rapidly changing global economic factors on international trade, financial forecasts, customer demographics and demand, together with the effects these impacts have on vessel sizes, carrier alliances and supply chain shifts.

Introduction:

*Kristin Decas
CEO & Port Director
Port of Hueneme/Oxnard Harbor District
AAPA Chairman of the Board Elect*

Speaker:

*Walter H. Kemmsies, Ph.D.
Chief Economist
Moffatt & Nichol
New York, NY*

11:00 – 11:30 a.m.
(Imperial Ballroom
Center/West -- 3rd floor) **Keynote Address**

Introduction:

Ms. Kristin Decas

Speaker:

*Lic. Guillermo Ruiz de Teresa
Coordinador General
Coordinación General de Puertos y
Marina Mercante
Secretaria de Comunicaciones
Mexico*

Tuesday, November 11 *(continued)*

11:30 a.m. –
12:15 p.m.
(Market Place) **Pre-Luncheon Refreshments in the Exhibit Hall**

12:15 – 1:45 p.m.
(Imperial Ballroom East,
3rd floor) **Luncheon Program**

Welcome:
*The Honorable Ed Emmett
Judge
Harris County, TX*

Chairman's Address:
*Tay Yoshitani
Advisor/CEO Retired
Port of Seattle
AAPA Chairman of the Board 2013-2014*

1:45 – 3:15 p.m.
(Imperial Ballroom
Center/West – 3rd floor)

A Look at Changing Energy Types, Sources, Demands and Policies

The session will address how new energy sources, along with demands for different types of energy, are shifting trade balances, creating cargo opportunities for ports, affecting fuel choices, and significantly altering the way ports do business.

Moderator:
Mr. Roger D. Guenther

Speakers:
*Abbas Sarmad, P.E.
Senior Vice President, National and
Global Ports & Marine
AECOM
New York, NY*

*Helen Currie
Senior Economist
ConocoPhillips
Houston, Texas*

*Mark Viator
Director of Communications
Jefferson Energy Companies
Beaumont, TX*

*Kurt Aerts
Vice President, Global Supply Chain
ExxonMobil Chemical Company
Houston, Texas*

3:15 – 4:00 p.m.
(Market Place) **Break in the Exhibit Hall**

4:00 – 5:30 p.m.
(Imperial Ballroom
Center/West – 3rd floor)

**Improving Productivity & Efficiency —
Making Better Use of Existing Resources**

Panelists will discuss a host of strategic ways to increase efficiency and productivity at container and non-container terminals.

Moderator:
*William D. Friedman
President & Chief Executive Officer
Cleveland-Cuyahoga County
Port Authority*

Speakers:
*Thomas A. Ward, PE/SE, D.PE
Senior Maritime Planner
Parsons Brinckerhoff
San Francisco, CA*

*Griff Lynch
Chief Operating Officer
Georgia Ports Authority*

*Joseph Ruddy
Chief Operating Officer
Virginia Port Authority*

*Cliff Stewart
Vice President, Infrastructure Delivery
Port Metro Vancouver*

6:00 – 8:00 p.m. **Reception**
Julia Ideson Library – Tudor Gallery, Reading Room

Wednesday, November 12

7:30 – 4:00 p.m.
(Imperial Foyer – 3rd floor) **AAPA Registration Desk Open**

7:30 – 8:30 a.m.
(Market Place) **Continental Breakfast in the Exhibit Hall**

8:30 – 10:00 a.m.
(Imperial Ballroom
Center/West – 3rd floor) **BCO and Ocean Carrier Perspectives on the
Role of Ports in the Supply Chain**

The challenges facing ocean carriers handling containerized cargoes, as well as bulk, break-bulk and general cargoes, will be the focus of this session. A select panel of international BCO and carrier executives will discuss their concerns and their desires for moving various types of goods into and out of North America, the impacts those cargo volumes have on marine terminal infrastructure development, and how they see the future unfolding for ports.

Moderator:
Mr. Tay Yoshitani

Speakers:
Wolfgang Freese
President
Hapag-Lloyd (A) Inc. Region Americas
Piscataway, NJ

Fred Towler
Vice President, Supply Chain
Operations
International Paper
Memphis, TN

Al Gebhardt
Senior Vice President,
North America Liner Operations
Maersk Agency USA Inc.
Charlotte, NC

Adam Hall
Senior Director of
International Logistics
Dollar General Corporation
Goodlettsville, TN

10:00 – 10:45 a.m.
(Market Place) **Break in the Exhibit Hall**

10:45 – 11:45 a.m.
(Imperial Ballroom
Center/West – 3rd floor) **Port Infrastructure Funding Strategies in the New Economic Reality**

Finding funding and finance sources for cargo- and industrial property-related infrastructure projects is a top priority for ports of all shapes, sizes and cargo types. Learn about the new AAPA/MarAd Port Financing Toolkit and hear experts discuss funding options ranging from grants to bonds to private investment.

Moderator:
Geir-Eilif Kalhagen
Chief Executive Officer
Port of Longview

Kurt Krummenacker
VP-SCO, Global Project and
Infrastructure Finance
Moody's Investor Services
New York, NY

Speakers:
David Miller
Managing Director
The PFM Group
Orlando, FL

11:45 a.m. –
12:15 p.m.
(Imperial Ballroom
Center/West – 3rd floor) **Keynote Address**

*The Honorable Joseph R. Biden, Jr.
Vice President of the United States*

Wednesday, November 12 *(continued)*

12:15 – 1:00 p.m.
(Market Place) **Pre-Luncheon Refreshments in the Exhibit Hall**

1:00 – 2:00 p.m.
(Imperial Ballroom East – 3rd floor) **Luncheon**
Graduation Ceremony for the Professional Port Manager Class of 2014

2:00 – 4:00 p.m.
(Market Place) **Reception and**
Special Exhibition Activity
Sponsored by our
2015 AAPA Annual Convention Host



The afternoon will include the opportunity for one-on-one conversations with convention speakers and other special guests.

2:00-2:30 p.m. – Pick the brain of economist **Walter Kemmsies** (Moffatt and Nichol), our convention lead off speaker, about changes in the world economic outlook and how they might affect your port.

2:30-3:00 p.m. – Sit down with **David Miller** (PFM Group) and **Kurt Krummenacker** (Moody's Investor Services), our finance session panelists, to find out more about the AAPA/MarAd port finance toolkit and how ratings agencies view seaports.

3:00-3:30 p.m. – Meet **Barbara Murray** of the Southeast Maritime and Transportation (SMART) Center, a National Science Foundation (NSF) Advanced Technological Education (ATE) Center, and find out more about the SMART Center's role in transportation and technology education.

3:30-4:00 p.m. – Get a sneak peak on tomorrow's session on "The Social License to Operate" from speaker **Rick Shekells** (EcoLogix Group).

Evening **Free Evening**

Thursday, November 13

7:30 a.m. – Noon
(Imperial Foyer – 3rd floor) **AAPA Registration Desk Open**

7:30 – 8:30 a.m.
(Imperial Ballroom East – 3rd floor) **Continental Breakfast**

Thursday, November 13 *(continued)*

8:30 – 10:00 a.m.
(Imperial Ballroom
Center/West – 3rd floor)

**The Social License to Operate —
Working with Your Local Communities**

Addressing community concerns about traffic congestion, environmental impacts of port operations, and other quality of life issues is a common port priority. The session will provide some best practices in community outreach and education about the economic benefits of ports.

Moderator:
Mr. Kurt J. Nagle

Speakers:
Richard D. Cameron
Managing Director of Environmental
Affairs and Planning
Port of Long Beach
Chairman, AAPA Environment
Committee

James Quinn
President and
Chief Executive Officer
Saint John Port Authority
Canada

Grant Gilfillan
Chief Executive Officer and Director
Port Auth. of New South Wales, Australia
President, International Association
of Ports and Harbors

Richard Shekells, Jr.
Managing Principal
EcoLogix Group Inc.
Parkton, MD

10:00 – 10:30 a.m.
(Imperial Ballroom East –
3rd floor)

Break

10:30 a.m. – Noon
(Imperial Ballroom
Center/West – 3rd floor)

Innovative Approaches to Port Challenges

A roundtable discussion highlighting best practices and lessons learned from award-winning port projects and activities in the areas of communications, environmental enhancement, information technology, and facilities engineering.

Moderator:
Gary G. Nelson
Executive Director
Port of Grays Harbor

Communications Awards
Michael Gold
Director of Communications and
Community Relations
Port of Long Beach

Information Technology Awards
Molly Campbell
Dep. Exec. Director, Finance & Admin.
Port of Los Angeles

Environmental Awards
Richard Vincent
Senior Environmental Planner
Port of Portland

Noeleen A. Tillman
Executive Director
International Institute of
Sustainable Seaports
Encinitas, CA

Thursday, November 13 *(continued)*

Noon – 12:30 p.m.
(Imperial Ballroom
Center/West – 3rd floor)

Annual Membership Meeting and Installation of Officers

12:30 – 12:45 p.m.
(Imperial Ballroom
Center/West – 3rd floor)

2014-2015 Board of Directors Meeting

12:45 – 2:15 p.m.
(Imperial Ballroom East –
3rd floor)

Luncheon Program – Awards Presentations

2:30 – 4:00 p.m.
(Arboretum I & II –
2nd floor)

Informal Roundtable Discussion on Container Issues

2:30 – 4:00 p.m.
(Arboretum III & IV –
2nd floor)

Informal Roundtable Discussion on Non-Container Issues

6:30 – 7:15 p.m.

Denim & Dazzle Gala at the Hyatt Regency Houston

AAPA Chairman's Reception

7:15 – 10:00 p.m.

Dinner
