Creating Proactive Community and Government Relationships
Ports are critical enablers of cities as economic and cultural hubs

Richard Florida: 8/10 of the top global cities are port cities

Canada: 250,000 direct and indirect jobs; $10.2 billion in wages

1 million tonnes port output = 300 more jobs
Global Gain – Local Pain

- Negative impact of “industrial activity”
- Changing social mores = altered perception of appropriate land use
- Community activism is on the rise
Sydney Harbour, Australia

- Major tourist and recreational centre
- Condos and waterfront amenities drove terminals out
- Botany Bay absorbed port facilities
- Few other ports have this option
Port-Community Relations

Ports
- Recognize the impact of growth on neighbourhoods
- Ensure value-added benefits are shared with the community

 Communities
- Understand their port’s importance
- Support its ongoing development
Canadian Port Authorities

- Recognize importance of corporate social responsibility
- Proactive steps:
  - Actively seek to engage communities and neighbours;
  - Set aside community investment funds
  - Provide parks, recreational and cultural facilities
Our Panel

- Paula Copeland, Manager of Corporate Communications and Governance, Saint John Port Authority
- Paul Matthews, Community Affairs Manager, Port of New Orleans
What are best practices in developing and maintaining effective relationships between ports and their communities?
How can we collaborate to address community social licence?
What is the way forward for municipalities and ports?