AAPA Cruise Seminar 2015
Extended Stay: Maximizing Passengers’ Added Value in Home Port Cities.
CRUISE ECONOMIC IMPACT

- 1,014,325 Passengers
- $406 Million State Spending
- 8,129 jobs
- $323 Million in income
- $78.4 Million out-of-pocket spending
Erato Street Cruise Terminal

Carnival Dream
• Passengers: 3,600
• Seven Day Cruises
• Largest Year-Round Cruise Ship
• Port Calls: Western & Eastern Caribbean

Carnival Elation
• Passengers: 2,052
• Four and Five Day Cruises
• Year Round
• Port Calls: Cozumel and Progresso
Julia Street Cruise Terminal

- Serenade of the Seas
- Passengers: 2,360
- Largest cruise ship to call New Orleans
- Seven Day Cruises
- Port Calls: Jamaica, Grand Cayman, Cozumel

- Norwegian Dawn
- Passengers: 2,224
- Seven Day Cruises
- Port Calls: Cozumel, Belize City, Roatan, Costa Maya
Riverfront Redevelopment
Riverfront Redevelopment

• Nation’s First Downtown Outlet Center
• By Howard Hughes Corporation
• Compliments Cruise Terminals
Thank You

Don’t forget to:

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