Port Projects with Multiple Benefits
Working with the Community to Build a Better Future
AAPA Long Beach, CA
October 4th, 2017
THRIVING CALIFORNIA HUB

Committed to California

#CommittedtoCalifornia
ECONOMIC ENGINE
Total cargo forecasted to increase by 5%.

- Revenue:
  - FY 2006: $1,000,000
  - FY 2007: $1,200,000
  - FY 2008: $1,400,000
  - FY 2009: $1,600,000
  - FY 2010: $1,800,000
  - FY 2011: $2,000,000
  - FY 2012: $2,200,000
  - FY 2013: $2,400,000
  - FY 2014: $2,600,000
  - FY 2015: $2,800,000
  - FY 2016: $3,000,000
  - FY 2017 (Interim): $3,200,000

- Cargo:
  - FY 2006: 200,000
  - FY 2007: 400,000
  - FY 2008: 600,000
  - FY 2009: 800,000
  - FY 2010: 1,000,000
  - FY 2011: 1,200,000
  - FY 2012: 1,400,000
  - FY 2013: 1,600,000
  - FY 2014: 1,800,000
  - FY 2015: 2,000,000
  - FY 2016: 2,200,000
  - FY 2017 (Interim): 2,400,000
OVERVIEW

• $9 billion in cargo value
• $1.5 billion total economic impact
• 13,633 total jobs related to Port activity
• $93 million in state and local tax revenues

ECONOMIC IMPACTS

$1.5 Billion Total Economic Activity

Top 11% of US Ports For containerized and non-containerized Cargo
LOCAL ECONOMIC IMPACTS

- Oxnard $8.3M
- Other California $4.9M
- Carpinteria $1.8M
- Port Hueneme $1.6M
- Ventura $1.6M
- Del Mar $.8M
- Simi Valley $.5M
- Santa Paula $.3M
- Camarillo $.3M
- Other Ventura Cty $.2M
- County of LA, Ojai, Moorpark, TO - $.1M

TOTAL TAX REVENUE BENEFIT: $20.9 MILLION LOCALLY
### MUNICIPALITIES

<table>
<thead>
<tr>
<th>MUNICIPALITY</th>
<th>PERCENT (JOBS BENEFIT)</th>
<th>DIRECT JOBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Port Hueneme</td>
<td>16.37%</td>
<td>413</td>
</tr>
<tr>
<td>Oxnard</td>
<td>38.57%</td>
<td>973</td>
</tr>
<tr>
<td>Ventura</td>
<td>17.47%</td>
<td>441</td>
</tr>
<tr>
<td>Camarillo</td>
<td>10.6%</td>
<td>267</td>
</tr>
<tr>
<td>Thousand Oaks</td>
<td>1.43%</td>
<td>36</td>
</tr>
<tr>
<td>Moorpark</td>
<td>2.52%</td>
<td>64</td>
</tr>
<tr>
<td>Simi Valley</td>
<td>1.43%</td>
<td>36</td>
</tr>
<tr>
<td>Santa Paula</td>
<td>2.13%</td>
<td>54</td>
</tr>
<tr>
<td>Ojai</td>
<td>2.13%</td>
<td>54</td>
</tr>
<tr>
<td>Other Ventura County</td>
<td>4.85%</td>
<td>122</td>
</tr>
<tr>
<td>County of Los Angeles</td>
<td>1.56%</td>
<td>39</td>
</tr>
<tr>
<td>Other California</td>
<td>0.96%</td>
<td>24</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
<td>2,524</td>
</tr>
</tbody>
</table>
2020 STRATEGIC PLAN

- Open Transparent Process
- Public Facing Document
- Reinforces the Commission’s Leadership Priorities
- Promotes partnership with the Community and Navy

2014 Launch
10/2014-1/15 Interviews
1/2015 Workshop
3/2015 Posted Draft
7/2015 Public Hearing
8/2015 Adopt
PRIORITIES
2020 PLAN

Jobs/Economic Impact
Marketing
Environment
Innovation & Technology
Strategic Partnerships
COMMUNITY, ENVIRONMENT, JOBS IMPLEMENTATION
**TIGER – New Berthing Capacity:**
allows larger, deeper draft vessels, complements ACOE deepening effort

**ACOE Project:**
deepening of the general navigation channel

**EDA - Paving:**
cold storage capacity, refrigerated container plugs, paving

**Shoreside Power CMAQ - Installation**
**Shoreside Power DERA - Substation**

**Projects to Benefit Community Inside the Gate**
- Bigger ships
- 229,000 tons cargo
- 563 new direct/indirect jobs
- $4.6 million more in taxes
- Beach nourishment

DEEPENING PROJECT = LOCAL PROSPERITY
PORT / ORMOND BEACH
OUTSIDE THE GATE
FUTURE PORT LAND NEEDS

2017:
- IMMEDIATE NEED: 50 ACRES

BY 2027:
- NEEDED: 700 ACRES

2017: 50 ACRES IMMEDIATE NEED

2022
THE LONGTERM PARTNERSHIP
LAND : JOBS BENEFIT

Every acre has the potential to generate 20 jobs

100 acres = 2,000 jobs = $240M tax $

200 acres = 4,000 jobs = $480M tax $

300 acres = 6,000 jobs = $720M tax $
ENVIRONMENTAL BENEFITS

Mobile LED lighting will be used that does not disturb wild life or birds.

Consolidate auto staging off site into one, less traffic.

More rail, less trucks

Prevention Plan
Storm Water Prevention Plan

Improvements to the site will include safe traffic circulation, storm water prevention plan.
COMMUNITY BENEFITS

- committed beautification to the area - drought-resistant landscape at project Site
- community open space, community ark, access & informative programs for Ormond Beach
- green cargo negligible environmental impact
ENVIRONMENTAL FRAMEWORK

#CommittedtoEnvironment
SUSTAINABILITY + COMMUNITY

ENVIRONMENTAL FRAMEWORK MATRIX

- Key Performance Indicators
- “Tracker” to Measure Performance
- Prioritizes Projects

#CommittedtoSustainability
THE PORT OF HUENEME IN THE COMMUNITY

Port Activity Book
Event Participation

Oxnard Salsa Festival
Santa To The Sea Half Marathon
Alex's Lemonade Stand

For Kids Port Activity Book
Event Participation
STRATEGIC PARTNERS YOUTH
EDUCATION
HIGH SCHOOL
GLOBAL LOGISTICS CLASS

We Make Cargo Move
EDUCATION
HIGHER EDUCATION
INTERNSHIPS

Channel Islands
CALIFORNIA STATE UNIVERSITY

California Lutheran
UNIVERSITY

CAL MARITIME

VENTURA COLLEGE
SET YOUR COURSE

Oxnard College
YOUR FUTURE. NOW.
What are the **priorities and values** of the community?

<table>
<thead>
<tr>
<th>Economic Vitality / Job Creation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environmental Responsibility</td>
</tr>
<tr>
<td>Communication with the Community</td>
</tr>
<tr>
<td>Community Involvement</td>
</tr>
<tr>
<td>Traffic Congestion/Transportation</td>
</tr>
<tr>
<td>Collaboration with Government, Navy &amp; Business</td>
</tr>
<tr>
<td>Technology &amp; Innovation</td>
</tr>
</tbody>
</table>

**MAKING CONNECTIONS**

Community involvement & communication with the community is important to people, but their perception of the Port in these areas needs improvement.
The community agreed that The Port...

supports good **local jobs** and has a positive impact on the local economy. 81% AGREE

has national and/or international **value**. 89% AGREE

has a strong and lasting relationship with **Naval Base** Ventura County. 82% AGREE

is a **safe operator** and has an overall **positive impact** on the community. 74% AGREE
How did the community rate The Port’s performance?

- Implementing environmentally conscious policies: 3.59
- Being involved with the community: 3.42
- Communicating about Port issues that affect the community: 3.21
- Having a positive economic impact: 3.87

What does the community think?
THANK YOU!

#CommittedtoCommunity