THE PLANNING PROCESS
New York City Economic Development Corporation (NYCEDC) is the City's primary vehicle for promoting economic growth in each of the five boroughs.

Responsibilities include management of the City's waterfront assets.
PLANNING CONSIDERATIONS:

- Multiple stakeholders
- Balancing regional and local priorities
- Maintaining key infrastructure
- Incorporating innovative design
- Reuse and reactivation of waterfront assets
GENERAL PROJECT PROCESS:

- Identification of Need
  - Comprehensive Project Planning
    - Public Outreach and Approvals
    - Implementation
Case Study:

The Brooklyn Cruise Terminal
Cruise Industry

Passenger Trends

- 1990
- 1991
- 1992
- 1993
- 1994
- 1995
- 1996
- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006

Passenger numbers from 1990 to 2006 show a significant increase.
### Vessel Trends

<table>
<thead>
<tr>
<th>Year</th>
<th>Length</th>
<th>Draft</th>
<th>PAX</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>500’</td>
<td>36’</td>
<td>500</td>
</tr>
<tr>
<td>1970</td>
<td>700’</td>
<td>31’6”</td>
<td>650</td>
</tr>
<tr>
<td>1980</td>
<td>800’</td>
<td>28’6”</td>
<td>1500</td>
</tr>
<tr>
<td>1990</td>
<td>900’</td>
<td>26’5”</td>
<td>2600</td>
</tr>
<tr>
<td>1998</td>
<td>965’</td>
<td>27’</td>
<td>3,600</td>
</tr>
<tr>
<td>2000+</td>
<td>1000’-1250’</td>
<td>32’</td>
<td>2,800</td>
</tr>
</tbody>
</table>
Cruise Industry

Existing Facilities
The Brooklyn Cruise Terminal
The Brooklyn Cruise Terminal
The Brooklyn Cruise Terminal
The Brooklyn Cruise Terminal
The Brooklyn Cruise Terminal
The Brooklyn Cruise Terminal
The Bigger Picture

► The Cruise Industry
► The Working Waterfront
► The Neighborhood
The Working Waterfront
The Working Waterfront
The Neighborhood

- Brooklyn Bridge Park
- Cobble Hill / Caroll Gardens
- Red Hook
- Atlantic Basin
- Governors Island

Legend:
- Proposed Open Space
- Existing Open Space
- Future Brooklyn Bridge Park
- Future Greenway
- Brooklyn Piers Study Area
- BBP Study Area
The Neighborhood
The Neighborhood
The Process

PROJECT PROCESS:

- Identification of Need
  - Comprehensive Project Planning
  - Public Outreach and Approvals
  - Implementation
The Process

ULURP Approvals
► Property acquisition
► Property disposition
► Rezoning
► Street mapping
► Urban Renewal Plan amendment

PANYNJ Approvals
► Board of Commissioners

City Approvals
► Waterfront disposition

Other permits
The Process

2006
JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT

2007
JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT

On-going Public Outreach and Urban Design

Tenant Solicitations

Environmental Review
- Draft Scoping Document and EAS
- Public Scoping Meeting
- Draft Environmental Impact Statement

ULURP

Site Acquisition