Tenth Avenue Marine Terminal History

- Established in 1957; 96 acres, 8 berths
- Late 80’s early 90’s: Low tonnage
- 1997 Pressures to redevelop
  - Cruise Terminal
  - Movie Studio
  - Stadium
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View Corridors
Cal. Regulatory Framework Supports Port Uses

- California Coastal Act
- Port Act of 1962
- Public Trust Doctrine
Establish a Long-term Vision
Port’s Maritime Master Plan
Set a Vision

- Adoption of Maritime Master Plan – 1999
  - Grow cruise business at B Street and Broadway Piers
  - Focus on Lumber and Autos at NCMT and consolidate “deep-draft” cargoes at TAMT
  - Begin “market-based”, phased introduction of container operations at TAMT
Port Vision & Mission

Our Vision is: To Foster a World Class Port through Excellence in Public Service

Our Mission is: To balance regional Economic Benefits, Recreational Opportunities, Environmental Stewardship and Public Safety while protecting Tidelands Trust resources on behalf of the citizens of California
Port Strategic Goals

- Optimize the Port’s positive economic impact to the Region
- Improve the environmental conditions of the Tidelands Trust Resources
- Enhance safety and security of the Tidelands
- Increase the Port’s responsiveness to community needs
- Enhance organizational performance
- Maintain the Port’s financial stability
• Approved Environmental Documents for Container Development – 2000

• Approved $25M Dole Container Terminal – 2001

• Adopted COMPASS Strategic Plan – 2002

• Approved TAMT 42’ Dredging Project – 2003
Meanwhile

Foster Long-term Commitments . . .
Cement (2026)

Newsprint

Short-term since mid-70’s

Sand   Soda Ash (2028)

Avocados Oranges (2010)


Bananas (2022)

Newsprint


Avocados Oranges (2010)

Sand   Soda Ash (2028)

Bananas (2022)

Cement (2026)

TENTH AVENUE MARINE TERMINAL

Long-term Commitments
Meanwhile

Continue Proactive Marketing . . .
Key Markets
USA-Latin America

Cnt Exports to Latin America
- TV Sets
- Paper Prods
- Fabrics
- FAK

Cnt Exports to Latin America
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- Paper Prods
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Cnt Imports fr Latin America
- Bananas
- Fresh Fruits
- Ceramic Tiles
- Granite Slabs
- Plastic Products

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Non-Cnt Imports fr Latin America
- Fresh Fruits
- Sand/Aggregates
- Steel
- Fuel
- Crude

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Non-Cnt Export to Latin America
- Coke
- Petroleum
- Grains
- Sulfur
- Oil well supplies

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- Sulfur
- Oil well supplies
USA-Asia Market

Cnt Imports fr Asia
- Furniture
- Gen Merchandise
- Computer Prods
- Toys
- Auto Parts

Non-Cnt Imports fr Asia
- Cement
- Automobiles
- Steel Pipe
- Crude Oil
- Steel Slabs
- Project Cargo
- Yachts

Cnt Exports to Asia
- Waste Paper
- Hay
- Oranges
- Cotton
- Scrap Metal

Non-Cnt Exports to Asia
- Coke
- Scrap Metal
- Calcined Coke
- Fuel Oil
- Black Oil
Cnt Exports to EU
- Cotton
- Nuts
- Diatomaceous Earth
- Auto Parts
- Animal Feed

Cnt Imports fr EU
- Ceramic Tiles
- Beer
- Furniture
- Marble
- Auto Parts

Non-Cnt Exports to EU
- Erobor
- Octoborate
- Petcoke
- Frozen Chicken
- Borax

Non-Cnt Imports fr EU
- Steel Slabs
- Steel Coil
- Fertilizer
- Gas Oil
- Prime Steel
- Wire Rod
- Project Cargo
- Yachts
Results
Meanwhile Resolve Community Concerns and Expand infrastructure.
Community Concern: Increased trucks
Community Concerns

WORKING WATERFRONT ISSUES
- Adequate freeway access
- Meeting cargo growth
- Expanding jobs
- Operating safety
- Who to talk to?

NEED CESAR CHAVEZ PKWY

BARRIO LOGAN ISSUES
- Volume of trucks
- Diesel emissions
- Community safety

STOP TRUCK TRAFFIC GROWTH

Two sides rarely spoke
Marine Terminal Community Committee established to resolve neighbor concerns

United African American Ministerial Action Council

Mercado Apartments

Local Residents

Inner City Business Association

King/Chavez Academy of Excellence

ARCO

National Steel and Shipbuilding Company

Chevron

Nassco

Air Pollution Control District

SDRS San Diego Refrigerated Services

The City of San Diego

40 Years of Service
MTCC Successes

- Toured facilities
- Held Meetings
- Discussed issues
  - Residents revealed desire for more waterfront jobs
- Developed strategies
Enhancing Infrastructure

Freeway Access Program ($194 M)

- Working waterfront
- Barrio Logan
- Current freeway access
- New freeway access program

community services

residential

Map showing current and new freeway access locations.
Enhancing Infrastructure

- Dredging TAMT to 42’ ($4M)
- NCMT Balloon Track ($26M by BNSF)
- NCMT Wharf Extension ($25M)
Communicate the results of your Long-term Vision
## 2003 Economic Impacts

<table>
<thead>
<tr>
<th></th>
<th>Jobs</th>
<th>Economic Impacts</th>
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<tbody>
<tr>
<td>Cruise</td>
<td>1,616</td>
<td>$248 million</td>
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<tr>
<td>Cargo</td>
<td>2,350</td>
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<tr>
<td>Total</td>
<td>3,966</td>
<td>$510 million</td>
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ILWU
Full Time Equivalent Units (FTEs)

15% AAGR* Growth

* AAGR = Average Annual Growth Rate

Source: Pacific Maritime Association 2003 Annual Report
Results of Port of San Diego Expansion Strategies

<table>
<thead>
<tr>
<th>Year</th>
<th>Metric Tons (in Millions)</th>
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Questions?
Distances from Marine Terminal to I-5/805 Merge

19.6 miles
18.0 miles